

FACULTY OF HUMANITIES

UNIVERSITY OF COPENHAGEN



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**Curriculum for  
the main subject at Master's level in  
Applied Cultural Analysis,  
The 2014 curriculum**

**Adjusted 2014 and 2018  
Amended 2014, 2015 (2) and 2017**

**The Saxo Institute  
Faculty of Humanities  
University of Copenhagen**

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## Part 1. Authority, affiliation, prescribed period of study and title

### 1. Authority

The 2014 curriculum for the main subject at Master's level in Applied Cultural Analysis has been drawn up under the authority endowed by section 30 of Ministerial Order no. 1520 of 16 December 2013.

### 2. Affiliation

The Master's programme with main subject in Applied Cultural Analysis falls under the auspices of the Study Board for the Saxo Institute and the corps of external examiners for Ethnology.

### 3. Prescribed period of study

The main subject at Master's level in Applied Cultural Analysis is prescribed to 105 ECTS credits and forms part of a two-year Master's degree, which is prescribed to 120 ECTS credits, including Master's electives prescribed to 15 ECTS credits.

### 4. Title

Graduates from the Master's programme with main subject in Applied Cultural Analysis are entitled to use the title Master of Arts (MA) in Applied Cultural Analysis. The title in Danish is cand.mag. i anvendt kulturanalyse.

## Part 2. Admission requirements

### 5. Admission requirements

Bachelor's programmes granting direct access to the Master's programme in Applied Cultural Analysis are published on <http://studies.ku.dk/masters/>.

(2) Other applicants than the ones mentioned in (1) may be admitted if the applicant is assessed by the Study Board to have educational qualifications equivalent to the Bachelor's programme(s) granting direct admission, and the Faculty assesses that the applicant is able to complete the programme. Further information is published on <http://studies.ku.dk/masters/>.

(3) Students must have passed what corresponds to English at level B in the Danish upper secondary school before commencing their studies.

(4) The Faculty may demand that admission to a Master's programme requires participation in and passing of a supplementary course of up to 15 ECTS credits.

(5) The supplementary course must be passed either before the beginning of the semester or at the latest at the first exam period after the student's commencing of study.

(6) Each year, the Study Board decides the admission capacity of the Master's programme in Applied Cultural Analysis. The admission capacity is published yearly no later than 1 year before the application deadline on <http://studies.ku.dk/masters/>.

(7) In the event that the number of qualified applicants exceeds the number of available places, the applicants are prioritized according to criteria published on <http://studies.ku.dk/masters/>.

## Part 3. Technical requirements pertaining to study

### 6. Reading texts in (a) foreign language(s)

It is required that the student is able to read scholarly texts in English.

### 7. Definition of a standard page

A standard page as applied to syllabus and the submission of take-home assignments, including the thesis, corresponds to 2,400 keystrokes, including spaces. When calculating the extent of take-home assignments, notes are included, but not cover page, table of contents, bibliography and appendices.

(2) If audio-visual material is submitted, one minute of playing time corresponds to one standard page.

(3) Calculation of standard pages on a different basis must conform to the guidelines of the Study Board.

### 8. Writing and spelling skills

When assessing take-home assignments, including the thesis, both in English and in other languages, the student's writing and spelling skills (as documented in the work submitted) must be included in the overall assessment of the piece of work concerned, although the academic content is weighted most heavily. If special emphasis is placed on writing and spelling skills, this will be stipulated under the individual subject element in section 12.

## Part 4. Academic profile

### 9. Programme objectives

The purpose of the main subject at Master's level in Applied Cultural Analysis is to enhance the student's academic knowledge and skills, and to further develop the theoretical and methodological competences gained during the Bachelor's programme. The student gains greater independence and academic immersion through the advanced elements of the subject area's disciplines and methods, including training in research work and methodology. The student is given the opportunity to develop and focus his or her competences with a view to future work in specialist functions, including admission to a PhD programme.

### 10. Competence profile for the Master's graduate

#### Competence description

Through the Master of Applied Cultural Analysis candidates achieve competences in applying cultural analysis in addressing professional challenges in corporations, public institutions and NGOs. Qualitative methods enable the candidates to facilitate, investigate, research, and develop organizational settings and contribute to defining and innovating core values and potentials, as well as to undertake stakeholder analysis. Masters of Applied Cultural Analysis find employment in consultancy firms, private companies, state bodies, municipalities, research institutions and humanitarian organizations.

#### Competence objectives

A graduate in Applied Cultural Analysis has the following specific competences:

Knowledge and understanding of

- The diverse implications of the concept of culture as well as the perspectives entailed by applying it.
- Scholarly work in contemporary culture theory.
- The complex influence of cultural phenomena on processes in organizations and society.
- Fieldwork methods such as, e.g. qualitative interviews, participant observations and digital ethnography.

Skills in

- Crafting a problem in a theoretically reflexive way.
- Applying a series of qualitative methods to empirical studies.
- Independently conducting cultural analyses, including the selection of methodological approaches from their analytical abilities and reflecting on ethical implications of the application of these methods and their outcomes.

Competences in

- The identification, interpretation, and analysis of cultural phenomena, diversity, and processes in different contexts and communicating this in oral and written forms.
- Designing and staging different types of recommendations and strategies for their implementation based on empirical material, generated through the candidate's field work.
- Managing and ending a project within the time schedule and the frames given by economy and resources.
- Translating cultural analytical insights to critically reflected recommendations that are both challenging and valuable for the relevant stakeholders (public organizations, citizens, private enterprises, NGOs, etc.).

## Part 5. Structure of the programme

### 11. The Master's programme with main subject in Applied Cultural Analysis

The Master's programme consists of the main subject, which includes modules prescribed to a total of 105 ECTS credits, including the thesis, and Master's electives prescribed to 15 ECTS credits.

(2) The main subject includes a 15 ECTS credits elective.

(3) The Master's elective may be chosen from outside the main subject.

(4) The programme concludes with a thesis (30 ECTS credits). The thesis must be on a topic within the field of Applied Cultural Analysis.

(5) At the discretion of the Study Board, the thesis may be extended to 60 ECTS credits if it is experimental in nature.

(6) The programme's structured course includes a mobility window of 30 ECTS credits which after application can be used by the student for studying abroad, academic internships, etc.

(7) The structured course for the Master's programme with main subject in Applied Cultural Analysis is depicted in the table below:

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
1.	1: Introductory Module (the main subject) 15 ECTS credits	Introduction to Applied Cultural Analysis (compulsory and constituent) 7.5 ECTS credits Activity code: HANK03321E	Take-home assignment, optional subject Internal with one examiner The 7-point grading scale
		Theoretical Perspectives in Cultural Analysis (compulsory and constituent) 7.5 ECTS credits Activity code: HANK03331E	Take-home assignment, optional subject Internal with one examiner The 7-point grading scale

	2: Strategies for Composing Cultural Analysis (the main subject) 15 ECTS credits	Strategies for Composing Cultural Analysis (compulsory and constituent) 15 ECTS credits Activity code: HANK03341E	Oral exam, optional subject, with synopsis External The 7-point grading scale
2.	3: Methodologies for Cultural Analysis (the main subject) 15 ECTS credits	Methodologies for Cultural Analysis (compulsory and constituent) 15 ECTS credits Activity code: HANK03351E	Active student participation Internal with one examiner Pass/Fail
	4: Fieldwork and Project Management (the main subject) 15 ECTS credits	Fieldwork and Project Management (compulsory and constituent) 15 ECTS credits Activity code: HANK03361E	Take-home assignment, optional subject, and oral exam, following portfolio External The 7-point grading scale
3. <i>Mobility window</i>	5: Understanding Organizations and Communication through Academic Internship (the main subject) 15 ECTS credits	Understanding Organizations and Communication through Academic Internship (elective, compulsory and constituent) 15 ECTS credits Activity code: HANK03371E	Take-home assignment, optional subject Internal with one examiner The 7-point grading scale
	6: Specialisation (elective) 15 ECTS credits	Specialisation 1 (elective) 15 ECTS credits Activity code: HANK03381E	Take-home assignment, optional subject External The 7-point grading scale
4.	7: Thesis (the main subject) 30 ECTS credits	Thesis (compulsory and constituent) 30 ECTS credits Activity code: HANK03401E	Take-home assignment, optional subject, with summary External The 7-point grading scale

## 12. The main subject's modules

### Module 1: Introductory Module 15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding</p> <ul style="list-style-type: none"> <li>• Basic knowledge about cultural phenomena and applied cultural analysis.</li> <li>• Knowledge of different theoretical approaches to the study of culture.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• Crafting a problem of cultural analysis and under supervision from the instructor, envisaging and conducting a limited field study.</li> <li>• The interpretation and critique of key concepts in scholarly debates.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• The use of concepts and methods drawn from cultural analysis to solve tasks commissioned by external agencies.</li> <li>• The tackling of applied research questions in a reflective and coherent way.</li> <li>• The identification of and negotiation between different modes of argument in debates and cooperative efforts.</li> </ul>
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## Introduction to Applied Cultural Analysis (compulsory and constituent)

*Introduktionskursus i anvendt kulturanalyse (obligatorisk og konstituerende)*

7.5 ECTS credits

Activity code: HANK03321E

<b>Academic objectives</b>	The examinee is able to: <ul style="list-style-type: none"> <li>• Document insights in theoretical and methodological aspects of cultural analysis.</li> <li>• Craft a problem of cultural analysis and conduct the analysis.</li> <li>• Reflect on the possibilities and limitations of the applicability of cultural analysis to a variety of workplaces and other organizational settings.</li> </ul>
<b>Types of instruction and work</b>	The class tags between lectures and workshops, in which the students focus on limited field projects to be conducted in groups.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.</p> <p><b>Make-up exam/re-exam:</b> Same as above.</p> <p><b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.</p> <p><b>Exam language:</b> English.</p> <p><b>Extent:</b> 8-10 standard pages. In case of group exam: 2 students: 14-16 standard pages. 3 students: 20-22 standard pages. 4 students: 26-28 standard pages. 5 students: 32-34 standard pages.</p> <p><b>Group exam:</b> The exam can be taken individually or as a group exam (max. 5 students) with individual assessment. Individual contributions must constitute a rounded unit that can be individually identified and assessed separately. The joint part must not exceed 50% of the total work.</p>

## Theoretical Perspectives in Cultural Analysis (compulsory and constituent)

*Teori i kulturanalytisk perspektiv (obligatorisk og konstituerende)*

7.5 ECTS credits

Activity code: HANK03331E

<b>Academic objectives</b>	The examinee is able to: <ul style="list-style-type: none"> <li>• Present in an independent way a central scholarly debate in the field of cultural analysis.</li> <li>• Apply and reflect upon the use of theory when identifying an object for cultural analysis.</li> <li>• Identify and discuss different conceptual approaches in concrete analyses and methodologies.</li> </ul>
<b>Types of instruction and work</b>	This class is a seminar requiring active involvement in discussions, mandatory student presentations, group work, etc.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.</p> <p><b>Make-up exam/re-exam:</b> Same as above.</p> <p><b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.</p> <p><b>Exam language:</b> English, Danish or Swedish.</p> <p><b>Extent:</b> 8 standard pages.</p> <p><b>Group exam:</b> The exam can only be taken individually.</p>

**Module 2: Strategies for Composing Cultural Analysis**  
15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student: Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• The key positions in contemporary cultural analysis.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• Critically reflecting on the implications of analytical choices.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• On the basis of the above, the development and identification of relevant problems.</li> <li>• The use of concepts drawn from culture theory to illuminate contemporary cultural articulations and manifestations, e.g. multiculturalism, regionalism, and cultural heritage.</li> </ul>
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**Strategies for Composing Cultural Analysis (compulsory and constituent)**

*Kulturanalytiske strategier (obligatorisk og konstituerende)*

15 ECTS credits

Activity code: HANK03341E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• Document thorough knowledge of key approaches in cultural analysis.</li> <li>• Demonstrate knowledge of different ways of identifying questions for cultural analysis.</li> <li>• Independently develop and delineate cultural analytical issues on the basis of shared case work, fieldwork based materials, and class exercises.</li> <li>• Critically reflect on the implications of the selected analytical approaches and their applicability in addressing specific cultural phenomena.</li> </ul>
<b>Types of instruction and work</b>	<p>This class is a seminar requiring active involvement in discussions, mandatory student presentations, group work, etc.</p>
<b>Exam provisions</b>	<p><b>Form of exam:</b> Oral exam, optional subject, with synopsis. <b>Make-up exam/re-exam:</b> Same as above. <b>Assessment:</b> External exam, the 7-point grading scale. The synopsis weighs <math>\frac{1}{3}</math> and the oral exam <math>\frac{2}{3}</math>. <b>Exam language:</b> English, Danish or Swedish. <b>Extent:</b> Synopsis: 1-2 standard pages. Oral exam: 30 min. incl. assessment. The synopsis must be handed in 14 days before the oral exam. <b>Exam aids:</b> All exam aids are permitted. <b>Group exam:</b> The exam can only be taken individually.</p>

**Module 3: Methodologies for Cultural Analysis**

15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student: Knowledge and understanding</p>
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	<ul style="list-style-type: none"> <li>• General knowledge about relevant cultural manifestations and different strategies for cultural analysis.</li> </ul> <p>Skills</p> <ul style="list-style-type: none"> <li>• Advanced skills in ethnographic methodologies, such as interview and participant observation.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• The selection and use of relevant approaches and methods of cultural analysis in the resolution of concrete problems and/or the conduction of investigations.</li> <li>• The use of different narrative genres and media of visual communication to convey research findings to different audiences.</li> </ul>
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### **Methodologies for Cultural Analysis (compulsory and constituent)**

*Kulturanalytiske metoder (obligatorisk og konstituerende)*

**15 ECTS credits**

**Activity code: HANK03351E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• Demonstrate knowledge of different ways in which to identify, delineate and craft problems of cultural analysis.</li> <li>• Analyse cultural and societal phenomena within social and cultural contexts.</li> <li>• Account for experiences with different ethnographic methods such as interview, participant observation, as well as visual, audio and digital ethnography.</li> <li>• Account for experiences with sustained and strategic analysis from different perspectives such as materiality, narratives, discourse, rituals, and symbolism.</li> <li>• Account for experiments with different methods of comprehending social interaction, imagery, texts, and material culture.</li> <li>• Reflect on different genres and media of communication to convey research findings to different audiences.</li> </ul>
<b>Types of instruction and work</b>	<p>The class tags between the instructor's presentations and workshops, in which the students cooperate in groups to solve specific tasks comprising the crafting of research questions, adequate methodologies and forms and media of presentation. Emphasis is placed on the use of different strategies for cultural analysis, different modes of ethnographic inquiry and diversity in the use of genre and media to convey research findings.</p>

<b>Exam provisions</b>	<p><b>Form of exam:</b> Active student participation consisting of:</p> <ul style="list-style-type: none"> <li>• 75% class attendance.</li> <li>• 1 essay.</li> <li>• 3 oral performances (pitches).</li> </ul> <p><b>Make-up exam/re-exam:</b> Take-home assignment, optional subject.</p> <p><b>Assessment:</b> Internal exam with one examiner, Pass/Fail. Make-up exam/re-exam: Internal exam with one examiner, the 7-point grading scale.</p> <p><b>Exam language:</b> English. Make-up exam/re-exam: English, Danish or Swedish.</p> <p><b>Extent:</b> Essay: 5 standard pages. Pitches: Approx. 3 min. per pitch. Make-up exam/re-exam: 20 standard pages.</p> <p><b>Group exam:</b> The exam can only be taken individually. However, several students may work together on the written and oral parts of the active student participation.</p>
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#### Module 4: Fieldwork and Project Management 15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student: Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• Project design, communication and administration, including basic economic management.</li> </ul> <p>Skills</p> <ul style="list-style-type: none"> <li>• Comprehensive skills in the design, conduction and writing up of a fieldwork driven project, developed in collaboration with a corporate entity or organization, e.g. in the field of user incorporation or diversity in entrepreneurship.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• Applying the insights of cultural analysis to improve everyday life in diverse working environments or among end users.</li> <li>• The conduction of fieldwork under consideration of relevant ethical issues.</li> </ul>
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#### Fieldwork and Project Management (compulsory and constituent)

*Feltarbejde og projektledelse (obligatorisk og konstituerende)*

15 ECTS credits

Activity code: HANK03361E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• Demonstrate knowledge about and experiences drawn from project design and administration in cooperation with a corporation, public body or other organization.</li> <li>• Design, conduct and write up a field driven project.</li> <li>• Present project results to the external agency in a suitable media and genre.</li> <li>• Reflect on and argument for the selection of methodological strategies and form of presentation.</li> </ul>
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<b>Types of instruction and work</b>	The student independently conducts a field based project supervised by the instructor in class sessions.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment (fieldwork report), optional subject, with subsequent oral exam, following portfolio consisting of:</p> <ul style="list-style-type: none"> <li>• A project plan.</li> <li>• A status report.</li> <li>• A presentation of the results to the client which form and date must be on agreement with client and instructor.</li> </ul> <p><b>Make-up exam/re-exam:</b> Same as above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. The written and the oral exam parts weigh equally in the assessment. The portfolio is approved by the teacher.</p> <p><b>Exam language:</b> English, Danish or Swedish.</p> <p><b>Extent:</b> Take-home assignment: 15 standard pages. In case of group exam: 2 students: 25 standard pages. 3 students: 35 standard pages. Oral exam: 30 min. incl. assessment. The take-home assignment must be handed in 14 days before the oral exam. Project plan: 2 standard pages. Status report: 2-4 standard pages.</p> <p><b>Exam aids:</b> All exam aids are permitted.</p> <p><b>Group exam:</b> The take-home assignment can be taken individually or as a group exam (max. 3 students) with individual assessment. Up to half of the assignment can be written collectively. The remaining part must be assigned an individual author. The oral exam can only be taken individually.</p>
<b>Special provisions</b>	For students who have not taken or passed the exam, the approved portfolio is valid in the two following exam periods.

**Module 5: Understanding Organizations and Communication through Academic Internship**  
15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• The organizational structure, rationales, and economy of a concrete corporate entity or public organization.</li> </ul> <p>Skills</p> <ul style="list-style-type: none"> <li>• Ability to become part of the daily workflow in a corporation or public organization, and from this position to identify relevant problems for cultural analysis.</li> <li>• Advanced skills in the translation of insights gained through cultural analysis to effective strategies and recommendations, and the ability to convey these in meaningful ways to the people employed in the corporation/organization.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• The handling of inter-cultural communicative challenges within an organization.</li> </ul>
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## Understanding Organizations and Communication through Academic Internship (elective, compulsory and constituent)

*Projektorienteret forløb, organisationsforståelse og kommunikation (valgfag, obligatorisk og konstituerende)*

15 ECTS credits

Activity code: HANK03371E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• Demonstrate thorough insights in how the selected corporation/organization (the organizational setting of the internship) operates and what rationales are at work.</li> <li>• Understand how organizations cope with the communicative problems posed by "culture", such as processes of change, multiculturalism, user incorporation, and cultural encounters.</li> <li>• Demonstrate insights about how cultural analysis can be deployed and shape the selected corporation/organization.</li> <li>• Convey research findings to the implicated parties in the most effective and suitable way.</li> <li>• Critically reflect on how the insights of cultural analysis can be translated to forms of communication, which are intelligible in particular contexts and vis-à-vis the rationales and values of the organization.</li> </ul>
<b>Types of instruction and work</b>	<p>Internship supervised by the instructor in class sessions. By the end of the internship, the candidates present their analytical insights for representatives from the organizational setting of the internship.</p>
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Make-up exam/re-exam:</b> Same as above.  <b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.  <b>Exam language:</b> English, Danish or Swedish.  <b>Extent:</b> 15-20 standard pages incl. the description of the project (see Special provisions below).  <b>Group exam:</b> The exam can only be taken individually.</p>
<b>Special provisions</b>	<p>The internship has a duration of 2-3 months (approx. 300 hours) on the basis of a written agreement and a description of the project.</p>

## Module 6: Specialisation

15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• A specific thematic cluster in relation to applied cultural analysis, e.g. innovation, user incorporation, inter-cultural communication, and problems of diversity in the workplace.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• Applying relevant theoretical perspectives and methodologies to concrete problems.</li> </ul>
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	<p>Competences in</p> <ul style="list-style-type: none"> <li>Identifying problems and their possible solution through the insights of cultural analysis in a given field.</li> </ul>
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### Specialisation 1 (elective)

*Profileringsfag 1 (tilvalg)*

15 ECTS credits

Activity code: HANK03381E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>Demonstrate insights in a specific thematic cluster in relation to applied cultural analysis.</li> <li>Identify and formulate new opportunities for understanding and/or solving problems in the field, and formulate a relevant research challenge and related success criteria.</li> <li>Confidently conduct an independent analysis, which combines theoretical and methodological aspects in a reflective way.</li> <li>Reflect upon how the analysis could enhance and enrich discussions or change praxis among the relevant stakeholders.</li> </ul>
<b>Types of instruction and work</b>	The class is a seminar with active student participation, but may also have a more project oriented character.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Make-up exam/re-exam:</b> Same as above.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> English, Danish or Swedish.  <b>Extent:</b> 20-25 standard pages.  <b>Group exam:</b> The exam can only be taken individually.</p>

Or

### Specialisation 2 (elective)

*Profileringsfag 2 (tilvalg)*

15 ECTS credits

Activity code: HANK03391E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>Demonstrate insights in a specific thematic cluster in relation to applied cultural analysis.</li> <li>Identify and formulate new opportunities for understanding and/or solving problems in the field, and formulate a relevant research challenge and related success criteria.</li> <li>Confidently conduct an independent analysis, which combines theoretical and methodological aspects in a reflective way.</li> <li>Reflect upon how the analysis could enhance and enrich discussions or change praxis among the relevant stakeholders.</li> </ul>
<b>Types of instruction and work</b>	The class is a seminar with active student participation, but may also have a more project oriented character.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment (fieldwork report), optional subject, with subsequent oral exam.</p> <p><b>Make-up exam/re-exam:</b> Same as above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. The written and the oral exam parts weigh equally in the assessment.</p> <p><b>Exam language:</b> English, Danish or Swedish.</p> <p><b>Extent:</b> Take-home assignment: 15 standard pages. In case of group exam: 2 students: 18 standard pages. 3 students: 21 standard pages. 4 students: 24 standard pages. Oral exam: 30 min. incl. assessment.</p> <p><b>Exam aids:</b> All exam aids are permitted.</p> <p><b>Group exam:</b> The take-home assignment can be taken individually or as a group exam (max. 4 students) with individual assessment. Up to half of the assignment can be written collectively. The remaining part must be assigned an individual author. The oral exam can only be taken individually.</p>
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**Module 7: Thesis**  
**30 ECTS credits**

<b>Competence objectives for the module</b>	<p>The module will give the student: Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• A specific problem of cultural analysis.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• Convincingly arguing the selection of a field setting, problem, method, data collection, mode of analysis, and theoretical perspective vis-à-vis a theme cluster.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• The crafting, delineation and tackling of a relevant research question, and in the application of cultural analysis to a specific theme.</li> </ul>
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**Thesis (compulsory and constituent)**

*Speciale (obligatorisk og konstituerende)*

**30 ECTS credits**

**Activity code: HANK03401E**

<b>Academic objectives</b>	<p>The examinee is able to demonstrate the skills acquired in the use of theory and methods in the writing of a Master's thesis. This implies, that the student is capable of critically and independently achieving the following:</p> <ul style="list-style-type: none"> <li>• Craft, delineate and tackle a relevant research problem.</li> <li>• Apply theories and methods of cultural analysis to a specific thematic cluster.</li> <li>• Discuss key concepts, and relate these to significant schools of thought and theoretical currents.</li> <li>• Explicitly and critically argue for crucial choices (including strategies of analysis).</li> <li>• Collect, select, and limit empirical material of relevance to the analysis.</li> <li>• Analyse the material on a sound conceptual and methodological basis.</li> <li>• Document and convey analytical findings clearly and with mastery of the scholarly register.</li> </ul>
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	<ul style="list-style-type: none"> <li>• Put the results of the thesis in a critical perspective.</li> <li>• Demonstrate originality and boldness in relation to thematic cluster, problem, method, collection of data, analysis, and theoretical perspective.</li> <li>• Summarise the thesis' contents and results in an adequate and precise manner.</li> </ul>
<b>Types of instruction and work</b>	Individual thesis supervision is provided in conjunction with writing seminars.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject, with summary.</p> <p><b>Make-up exam/re-exam:</b> Same as above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale.</p> <p><b>Exam language:</b> Take-home assignment: English, Danish or Swedish. Summary: If the take-home assignment is written in English, the summary must be in Danish or Swedish. If the take-home assignment is written in Danish or Swedish, the summary must be in English.</p> <p><b>Extent:</b> Take-home assignment: 60-80 standard pages. In case of group exam: 2 students: 90-120 standard pages. 3 students: 130-170 standard pages. Summary: ½-1 standard page.</p> <p><b>Group exam:</b> The exam can be taken individually or as a group exam (max. 3 students) with individual assessment. If several students work on a collective submission, individual contributions must constitute a rounded unit that can be individually identified and assessed separately. The joint part must not exceed 50% of the total work.</p>
<b>Special provisions</b>	<p>The summary is included in the assessment.</p> <p>The student's spelling and writing skills are included in the overall assessment.</p> <p>The Head of Studies at the Saxo Institute approves the subject for the thesis and a plan for supervision, and sets a deadline for submission.</p>

## Part 6. General exam rules and assessment criteria

### 13. General exam rules

The rules contained in the Ministerial Order on University Examinations and Grading apply to the exams for the main subject at Master's level.

(2) Rules about exams, including registration and withdrawal, are published on <https://intranet.ku.dk/>.

(3) Make-up exams and re-exams are held in accordance with the regulations laid down in the Examination Order.

(4) The Study Board may stipulate exact rules for special exam conditions for students who are able to document a need for them, for example because of reduced physical or mental functions.

### 14. Assessment criteria

Assessment takes the form of the 7-point grading scale or Pass/Fail. The academic objectives for the individual subject elements describe the grade 12 (twelve).

(2) An exam has been passed if the grade 02 (two) or "Pass" is awarded.

(3) All exams within the Master's programme's overall framework of 120 ECTS credits must be passed before a Master's degree is conferred.

## **Part 7. Study activity and completion of the programme**

### **15. Study activity**

Students who are more than 30 ECTS credits behind in the programme will be offered guidance.

(2) Enrolment may be terminated for students who do not meet the faculty requirements for study activity (cf. Section 19 of the Admission Order for Master's Programmes). Current study activity requirements are published on <https://intranet.ku.dk/>.

### **16. Completion of the programme**

Students enrolled on 1 September must complete the programme, including elective/minor, within 3 years (32 months), except section (3). Students enrolled on 1 February must complete the programme within 3 years (34 months), except section (3).

(2) If the programme is extended due to an elective outside the humanities, the maximum duration of study is extended with one semester.

(3) Students enrolled between 1 September 2013 and 31 August 2016 must complete the programme within 2.5 years.

(4) Students who do not complete within the maximum duration of study may have their enrolment terminated (cf. Ministerial Order on Admission and Enrolment on Master's Programmes at Universities).

## **Part 8. Credits and transitional provisions**

### **17. Credits**

Students may apply to the Study Board to have subject elements passed in another programme at the same level approved instead of elements of the main subject at Master's level in Applied Cultural Analysis.

(2) If students wish to take subject elements forming part of other study programmes at the same level, they must seek preapproval from the Study Board.

(3) A Master's thesis that forms the basis for a title in one Master's programme cannot be credit transferred to a new title in another Master's programme.

(4) The student is obliged to inform about and apply for credit transfer for previously passed programme elements from unfinished programmes at the same level.

(5) Preapproval to take subject elements at other educational institutions can only be granted if the student at the time of applying for preapproval commits him- or herself to apply for credit transfer for the subject elements in question and send documentation when the subject elements are passed. Furthermore, the student commits him- or herself to inform about changes in the preapproved credit transfer.

### **18. Transitional provisions**

At the latest 1½ years after this curriculum comes into force (cf. Section 19), all previous curricula for the main subject at Master's level in Applied Cultural Analysis will no longer be valid and exams will no longer be held under them.

(2) Exams taken under previous curricula for the main subject at Master's level in Applied Cultural Analysis correspond to the 2014 curriculum as indicated below. Passed exams can be transferred to the 2014 curriculum, and the student finishes the programme in compliance with the rules herein.

(3) If approved of by the Study Board, exams taken under previous curricula for European Ethnology can be transferred to the 2014 curriculum, and the student finishes the programme in compliance with the rules herein.

(4) Applications for credit transferring of subject elements passed under previous curricula for the main subject at Master's level in Applied Cultural Analysis or European Ethnology are sent to the Study Board.

## **Part 9. Registration for courses and exams**

### **19. Registration for courses and exams**

The faculty ensures that the student is registered for courses and exams corresponding to 30 ECTS credits each half year of study/60 ECTS credits each full year of study at the relevant level of study, regardless of whether the student needs to pass exams from previous years of study. Registration for courses and exams is based on the programme's structured course, cf. section 11 (7). Furthermore, the Faculty ensures registration for re-exam in the same exam period or immediately thereafter if the student does not pass the ordinary exam.

(2) If the number of applicants exceeds the capacity for a subject element, the faculty uses drawing of lots. The Faculty is responsible for ensuring that no students are delayed in their study because of a rejected registration.

(3) Under special circumstances, the Faculty may grant exemptions from (1).

(4) Registration for electives is binding.

(5) The student registers for the third exam attempt unless the subject element is a prerequisite for a following subject element. In this case the Faculty registers for the third exam attempt.

## **Part 10. Commencement, exemption and approval**

### **20. Commencement**

The 2014 curriculum for the main subject at Master's level in Applied Cultural Analysis comes into force on 1 September 2014 and applies to students who are enrolled in this subject on 1 September 2014 or later.

(2) Section 19 comes into force on 1 September 2015.

### **21. Exemption**

Under special circumstances, the Study Board may grant exemptions from those rules contained in the curriculum that have been set by the board itself.

### **22. Approval**

The curriculum has been approved by the Study Board for the Saxo Institute on 28 October 2013.

The curriculum has been approved by the Dean of the Faculty of Humanities on 29 October 2013.

The adjusted curriculum has been approved by the Dean of the Faculty of Humanities on 27 August 2014.

The curriculum has been adjusted and approved by the Study Board for the Saxo Institute on 15 December 2014.

The adjusted curriculum has been approved by the Dean of the Faculty of Humanities on 15 December 2014.

The amended curriculum has been approved by the Dean of the Faculty of Humanities on 25 October 2017.

The curriculum has been adjusted by the Faculty of Humanities on 12 January 2018.

Ulf Hedetoft  
Dean

/Annette Moe  
Director of the Study Administration