

FACULTY OF HUMANITIES

UNIVERSITY OF COPENHAGEN



---

# **Curriculum for the main subject at Master's level in Film and Media Studies, The 2016 curriculum**

**Emended 2016  
Adjusted 2018**

**Department of Media, Cognition and Communication  
Faculty of Humanities  
University of Copenhagen**

## Contents

Part 1. Authority, affiliation, prescribed period of study and structure .....	4
1. Authority .....	4
2. Affiliation .....	4
3. Prescribed period of study and structure .....	4
4. Title .....	4
Part 2. Admission requirements .....	4
5. Admission requirements .....	4
Part 3. Technical requirements pertaining to study .....	5
6. Reading texts in (a) foreign language(s) .....	5
7. Definition of a standard page .....	5
8. Writing and spelling skills .....	5
9. Syllabus .....	5
Part 4. Academic profile .....	6
10. Programme objectives .....	6
11. Competence profile for the Master's graduate .....	6
Competence description .....	6
Competence objectives .....	6
Part 5. The main subject at Master's level in Film and Media Studies .....	7
12. The main subject in Film and Media Studies and its concentrations .....	7
12a. The main subject in Film and Media Studies with Concentration in Film and Audiovisual Aesthetics .....	7
12b. The main subject in Film and Media Studies with Concentration in Cross-Media Communication .....	8
12c. The main subject in Film and Media Studies with Concentration in Creative Media Industries .....	9
12d. The main subject in Film and Media Studies with Concentration in Journalism, Culture and Society .....	10
12e. The main subject in Film and Media Studies with upper secondary school concentration .....	11
13. The main subject's modules .....	12
Module 1: Organizational and Institutional Analysis .....	12
Module 2: Media, Genres and Aesthetics .....	14
Module 3: Production and Communication .....	15
Module 4: Concentration modules .....	23
Module 5: Audience and User Studies .....	29
Module 6a: Academic Internship .....	30
Module 6b: Academic Internship, Extended .....	31
Module 7: Optional subjects .....	32
Module 8: Master's Thesis .....	34
Part 6. General exam rules and assessment criteria .....	39
14. General exam rules .....	39
15. Assessment criteria .....	39
Part 7. Study activity and completion of the programme .....	40
16. Study activity .....	40
17. Completion of the programme .....	40
Part 8. Credits and transitional provisions .....	40
18. Credits .....	40
19. Transitional provisions .....	40
Part 9. Registration for courses and exams .....	41
20. Registration for courses and exams .....	41

Part 10. Commencement, exemption, and approval .....	41
21. Commencement .....	41
22. Exemption .....	41
23. Approval .....	41

## **Part 1. Authority, affiliation, prescribed period of study and structure, and title**

### **1. Authority**

The 2016 curriculum for the main subject at Master's level in Film and Media Studies (2016-studieordningen for det centrale fag på kandidatniveau i film- og medievidenskab) has been drawn up under the authority endowed by section 30 of Ministerial Order no. 1520 of 16 December 2013 on Bachelor's and Master's programmes at universities (the Study Programme Order).

### **2. Affiliation**

The Master's programme with main subject in Film and Media Studies falls under the auspices of the Study Board for Media, Cognition and Communication and the corps of external examiners for Film and Media Studies.

### **3. Prescribed period of study and structure**

The Master's programme consists of the main subject prescribed to 90 ECTS credits, including the Master's thesis, and Master's elective(s) prescribed to 30 ECTS credits.

(2) The Master's elective(s) may be chosen from outside the student's main subject.

(3) The Master's programme's upper secondary school concentration consists of the main subject prescribed to 75 ECTS credits and an upper secondary school Master's minor, based on the upper secondary school Bachelor's elective, prescribed to 45 ECTS credits.

(4) For students with an upper secondary school Bachelor's elective prescribed to 60 ECTS credits, the upper secondary school concentration consists of the main subject prescribed to 90 ECTS credits and an upper secondary school Master's minor prescribed to 30 ECTS credits.

### **4. Title**

Graduates from the Master's programme with main subject in Film and Media Studies are entitled to use the title Master of Arts (MA) in Film and Media Studies. The title in Danish is cand.mag. i film- og medievidenskab.

(2) If the Master's electives consist of a pattern of study prescribed to 30 ECTS credits, which is described in a curriculum, the graduate is entitled to use the title Master of Arts (MA) in Film and Media Studies with an elective in [the chosen elective].

(3) If the main subject is combined with a Master's minor, the graduate is entitled to use the title Master of Arts (MA) in Film and Media Studies with a minor in [the chosen minor].

(4) If the programme consists of subject elements that together constitute a concentration, the graduate is entitled to use the title Master of Arts (MA) in Film and Media Studies with [the chosen concentration].

## **Part 2. Admission requirements**

### **5. Admission requirements**

Students who have passed or are expected to pass the Bachelor's programme in Film and Media Studies from University of Copenhagen are entitled to admission to the Master's programme in Film and Media Studies directly after completing the Bachelor's programme in Film and Media Studies.

(2) Other Bachelor's programmes granting direct admission are published on [www.studies.ku.dk/masters/](http://www.studies.ku.dk/masters/).

(3) The Faculty may admit other applicants than the ones stipulated in (1) and (2). Admission is granted if the applicant is assessed by the Study Board to have educational qualifications equivalent to a Bachelor's programme granting direct admission, and the Faculty assesses that the applicant is able to complete the programme. For further details, see [www.studies.ku.dk/masters/](http://www.studies.ku.dk/masters/).

(4) Students with non-Danish qualifications and students from abroad who wish to take the programme in the Danish language must have passed Studieprøven (the Higher Education Examination) before commencing their studies. Nordic citizens are exempt from this requirement, provided that they sat their qualifying exams in Danish, Swedish or Norwegian.

(5) Students must have passed what corresponds to English at level B in the Danish upper secondary school before commencing their studies.

(6) The Faculty may demand that admission to a Master's programme requires participation in and passing of a supplementary course of up to 15 ECTS credits.

(7) The supplementary course must be passed either before the beginning of the semester or at the latest at the first exam period after the student's commencing of study.

(8) Each year, the Study Board decides the admission capacity of the Master's programme in Film and Media Studies. The admission capacity is published yearly at least 1 year before the deadline for applying on [www.studies.ku.dk/masters/](http://www.studies.ku.dk/masters/).

(9) In the event that the number of qualified applicants exceeds the admission capacity, applicants are prioritised according to criteria published on [www.studies.ku.dk/masters/](http://www.studies.ku.dk/masters/).

### **Part 3. Technical requirements pertaining to study**

#### **6. Reading texts in (a) foreign language(s)**

Students must be able to read academic literature in English. Elements of the teaching will also be in English.

#### **7. Definition of a standard page**

A standard page as applied to syllabus and the submission of take-home assignments, including the Master's thesis, corresponds to 2,400 keystrokes, including spaces. When calculating the extent of take-home assignments, notes are included, but not cover page, table of contents, bibliography and appendices. Illustrations, diagrams, tables, etc. count for 400 characters each.

#### **8. Writing and spelling skills**

When assessing take-home assignments, including the Master's thesis, both in English and in other languages, the student's writing and spelling skills (as documented in the work submitted) must be included in the overall assessment of the piece of work concerned, although the academic content is weighted most heavily. If special emphasis is placed on writing and spelling skills, this will be stipulated under the individual subject element in section 13.

#### **9. Syllabus**

Information about current syllabus provisions for the individual subject elements is published on the study pages in KUnet under: [Examination => Before the Exam => Syllabus].

## Part 4. Academic profile

### 10. Programme objectives

The purpose of the main subject at Master's level in Film and Media Studies is to enhance the student's academic knowledge and skills, and to further develop the theoretical and methodological competences gained during the Bachelor's programme. The student gains greater independence and academic immersion through the advanced elements of the subject area's disciplines and methods, including training in research work and methodology. The student is given the opportunity to develop and focus his or her competences with a view to future work in specialist functions, including admission to a PhD programme.

### 11. Competence profile for the Master's graduate

#### Competence description

The Master's programme in Film and Media Studies provides graduates with broad and in-depth competencies related to working with media, including the interaction between media. The programme provides students with a solid theoretical and analytical basis for understanding modern film and media at national and international level, including the ability to analyse complex questions relating to the role played in culture and society by public- and private-sector media organisations. Graduates in Film and Media Studies have acquired knowledge of the way in which modern film and media organisations work, and are able to work across the various media in a digital media culture: mass media, interpersonal media and network media. They possess both theoretical and analytical knowledge of aesthetics and genres, the interaction between society, culture and media institutions, and the circuit of communication between sender, text and user. They also have the ability to translate theoretical and analytical knowledge into practical production and communication with different target groups in the main media genres. The Master's programme in Film and Media Studies qualifies graduates for further education, including the PhD programme.

#### Competence objectives

A graduate in Film and Media Studies has the following specific competences:

Knowledge and understanding of

- media and genres
- film and media's production, distribution and recipient conditions, including the interaction between different types of media and forms of communication
- the interaction between film and media culture and society, at both national and international level
- the application of academic methodology in relation to specific analytical issues.

Skills in

- planning and conducting independent, empirical analyses of a defined issue concerning film and media production, distribution and use
- performing complex analyses of film and media products and genres
- selecting, using and critically reflecting on key theories and methodologies in relation to specific issues and analyses
- communicating academic insights to specific audiences through selected media and communication genres.

Competences in

- managing analytical work and independently presenting relevant solutions to Film and Media Studies issues
- discussing academic questions in an independent manner and critically assessing the relevance of analytical approaches
- working with others on academic assignments
- reflecting on their own academic standards within Film and Media Studies in relation to both current and future work assignments.

## Part 5. The main subject at Master's level in Film and Media Studies

### 12. The main subject in Film and Media Studies and its concentrations

The main subject in Film and Media Studies includes the following concentrations:

- The main subject in Film and Media Studies with Concentration in Film and Audiovisual Aesthetics (12a).
- The main subject in Film and Media Studies with Concentration in Cross-media Communication (12b).
- The main subject in Film and Media Studies with Concentration in Creative Media Industries (12c).
- The main subject in Film and Media Studies with Concentration in Journalism, Culture and Society (12d).
- The main subject in Film and Media Studies with upper secondary school concentration (12e).

#### 12a. The main subject in Film and Media Studies with Concentration in Film and Audiovisual Aesthetics

The programme's structured course includes a mobility window of 30 ECTS credits which after application can be used by the student for studying abroad etc.

(2) The programme concludes with a thesis prescribed to 30 ECTS credits. The thesis must be on a subject within the field of Film and Media Studies with Concentration in Film and Audiovisual Aesthetics.

(3) To register for the Master's thesis with Concentration in Film and Audiovisual Aesthetics, the student must have passed the course elements Film Production and Communication, and Film and Audiovisual Aesthetics: Theory and Analysis.

(4) The structured course for the Master's programme with main subject in Film and Media Studies is depicted in the table below. Alternatives to the structured course are in italics.

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
1.	1: Organizational and Institutional Analysis 15 ECTS credits	Organizational and Institutional Analysis (constituent and compulsory) 15 ECTS credits HFMK03301E	Take-home assignment, optional subject, following active student participation Internal with multiple examiners The 7-point grading scale
	2: Media, Genres and Aesthetics 15 ECTS credits	Media, Genres and Aesthetics (constituent and compulsory) 15 ECTS credits HFMK03311E	Take-home assignment, optional subject External The 7-point grading scale
2.	3: Production and Communication 15 ECTS credits	Film Production and Communication 15 ECTS credits(constituent and compulsory for the concentration) HFMK03321E	Oral exam, optional subject, with material following active student participation External The 7-point grading scale
	4: Concentration modules 15 ECTS credits	Film and Audiovisual Aesthetics (constituent and compulsory for the concentration) 15 ECTS credits HFMK03331E	Take-home assignment, optional subject, following active student participation External The 7-point grading scale
3. Mobility window	5: Audience and User Studies 15 ECTS credits	Audience and User Studies (constituent and elective) 15 ECTS credits HFMK03401E	Active student participation Internal with one examiner Pass/Fail

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
	7: Optional subjects 15 ECTS credits	Optional subject 1 (elective) 15 ECTS credits HFMK03431E	Take-home assignment, optional topic External The 7-point grading scale
	Or Master's elective for 30 ECTS credits, or module 6b (Academic Internship, Extended, 30 ECTS credits), or a combination of 30 ECTS credits composed of subject elements from module 5, module 6a (Academic Internship, 15 ECTS credits) module 7 and a Master's elective for 15 ECTS credits.		
4.	8: Master's Thesis 30 ECTS credits	Master's Thesis with Concentration in Film and Audiovisual Aesthetics (constituent and compulsory for the concentration) 30 ECTS credits HFMK03451E	Take-home assignment, optional subject External The 7-point grading scale

## 12b. The main subject in Film and Media Studies with Concentration in Cross-Media Communication

The programme's structured course includes a mobility window of 30 ECTS credits which after application can be used by the student for studying abroad etc.

(2) The programme concludes with a thesis prescribed to 30 ECTS credits. The thesis must be on a subject within the field of Film and Media Studies with Concentration in Cross-Media Communication.

(3) To register for the Master's thesis with Concentration in Cross-Media Communication, the student must have passed the course elements Film Production and Communication, and Cross-Media Communication: Theory and Analysis.

(4) The structured course for the Master's programme with main subject in Film and Media Studies is depicted in the table below. Alternatives to the structured course are in italics.

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
1.	1: Organizational and Institutional Analysis 15 ECTS credits	Organizational and Institutional Analysis (constituent and compulsory) 15 ECTS credits HFMK03301E	Take-home assignment, optional subject, following active student participation Internal with multiple examiners The 7-point grading scale
	2: Media, Genres and Aesthetics 15 ECTS credits	Media, Genres and Aesthetics (constituent and compulsory) 15 ECTS credits HFMK03311E	Take-home assignment, optional subject External The 7-point grading scale
2.	3: Production and Communication 15 ECTS credits	Cross-Media Production and Communication (constituent and compulsory for the concentration) 15 ECTS credits HFMK03341E	Oral exam, optional subject, with material following active student participation External The 7-point grading scale
	4: Concentration modules 15 ECTS credits	Cross-Media Communication (constituent and compulsory for the concentration) 15 ECTS credits HFMK03351E	Take-home assignment, optional subject, following active student participation External The 7-point grading scale



Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
3. Mobility window	5: Audience and User Studies 15 ECTS credits	Audience and User Studies (constituent and elective) 15 ECTS credits HFMK03401E	Active student participation Internal with one examiner Pass/Fail
	7: Optional subjects 15 ECTS credits	Optional subject 1 (elective) 15 ECTS credits HFMK03431E	Take-home assignment, optional topic External The 7-point grading scale
	Or Master's elective for 30 ECTS credits, or module 6b (Academic Internship, Extended, 30 ECTS credits), or a combination of 30 ECTS credits composed of subject elements from module 5, module 6a (Academic Internship, 15 ECTS credits) module 7 and a Master's elective for 15 ECTS credits.		
4.	8: Master's Thesis 30 ECTS credits	Master's Thesis with Concentration in Cross-Media Communication (constituent and compulsory for the concentration) 30 ECTS credits HFMK03451E	Take-home assignment, optional subject External The 7-point grading scale

### 12c. The main subject in Film and Media Studies with Concentration in Creative Media Industries

The programme's structured course includes a mobility window of 30 ECTS credits which after application can be used by the student for studying abroad etc.

(2) The programme concludes with a thesis prescribed to 30 ECTS credits. The thesis must be on a subject within the field of Film and Media Studies with Concentration in Creative Media Industries.

(3) To register for the Master's thesis with Concentration in Creative Media Industries, the student must have passed the course elements Film Production and Communication, and Creative Media Industries: Theory and Analysis.

(4) The structured course for the Master's programme with main subject in Film and Media Studies is depicted in the table below. Alternatives to the structured course are in italics.

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
1.	1: Organizational and Institutional Analysis 15 ECTS credits	Organizational and Institutional Analysis (constituent and compulsory) 15 ECTS credits HFMK03301E	Take-home assignment, optional subject, following active student participation Internal with multiple examiners The 7-point grading scale
	2: Media, Genres and Aesthetics 15 ECTS credits	Media, Genres and Aesthetics (constituent and compulsory) 15 ECTS credits HFMK03311E	Take-home assignment, optional subject External The 7-point grading scale
2.	3: Production and Communication 15 ECTS credits	Creative Media Industries: Production and Communication (constituent and compulsory for the concentration) 15 ECTS credits HFMK03361E	Oral exam, optional subject, with material following active student participation External The 7-point grading scale

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
	4: Concentration modules 15 ECTS credits	Creative Media Industries: Theory and Analysis (constituent and compulsory for the concentration) 15 ECTS credits HFMK03371E	Take-home assignment, optional subject, following active student participation External The 7-point grading scale
3. Mobility window	5: Audience and User Studies 15 ECTS credits	Audience and User Studies (constituent and elective) 15 ECTS credits HFMK03401E	Active student participation Internal with one examiner Pass/Fail
	7: Optional subjects 15 ECTS credits	Optional subject 1 (elective) 15 ECTS credits HFMK03431E	Take-home assignment, optional topic External The 7-point grading scale
	Or Master's elective for 30 ECTS credits, or module 6b (Academic Internship, Extended, 30 ECTS credits), or a combination of 30 ECTS credits composed of subject elements from module 5, module 6a (Academic Internship, 15 ECTS credits) module 7 and a Master's elective for 15 ECTS credits.		
4.	8: Master's Thesis 30 ECTS credits	Master's Thesis with Concentration in Creative Media Industries (constituent and compulsory for the concentration) 30 ECTS credits HFMK03451E	Take-home assignment, optional subject External The 7-point grading scale

## 12d. The main subject in Film and Media Studies with Concentration in Journalism, Culture and Society

The programme's structured course includes a mobility window of 30 ECTS credits which after application can be used by the student for studying abroad etc.

(2) The programme concludes with a thesis prescribed to 30 ECTS credits. The thesis must be on a subject within the field of Film and Media Studies with Concentration in Journalism, Culture and Society.

(3) To register for the Master's thesis with Concentration in Journalism, Culture and Society, the student must have passed the course elements Film Production and Communication, and Journalism, Culture and Society: Theory and Analysis.

(4) The structured course for the Master's programme with main subject in Film and Media Studies is depicted in the table below. Alternatives to the structured course are in italics.

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
1.	1: Organizational and Institutional Analysis 15 ECTS credits	Organizational and Institutional Analysis (constituent and compulsory) 15 ECTS credits HFMK03301E	Take-home assignment, optional subject, following active student participation Internal with multiple examiners The 7-point grading scale
	2: Media, Genres and Aesthetics 15 ECTS credits	Media, Genres and Aesthetics (constituent and compulsory) 15 ECTS credits HFMK03311E	Take-home assignment, optional subject External The 7-point grading scale

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
2.	3: Production and Communication 15 ECTS credits	Journalism, Production and Communication (constituent and compulsory for the concentration) 15 ECTS credits HFMK03381E	Oral exam, optional subject, with material following active student participation External The 7-point grading scale
	4: Concentration modules 15 ECTS credits	Journalism, Culture and Society (constituent and compulsory for the concentration) 15 ECTS credits HFMK03391E	Take-home assignment, optional subject, following active student participation External The 7-point grading scale
3. Mobility window	5: Audience and User Studies 15 ECTS credits	Audience and User Studies (constituent and elective) 15 ECTS credits HFMK03401E	Active student participation Internal with one examiner Pass/Fail
	7: Optional subjects 15 ECTS credits	Optional subject 1 (elective) 15 ECTS credits HFMK03431E	Take-home assignment, optional topic External The 7-point grading scale
	Or Master's elective for 30 ECTS credits, or module 6b (Academic Internship, Extended, 30 ECTS credits), or a combination of 30 ECTS credits composed of subject elements from module 5, module 6a (Academic Internship, 15 ECTS credits) module 7 and a Master's elective for 15 ECTS credits.		
4.	8: Master's Thesis 30 ECTS credits	Master's Thesis with Concentration in Journalism, Culture and Society (constituent and compulsory for the concentration) 30 ECTS credits HFMK03451E	Take-home assignment, optional subject External The 7-point grading scale

## 12e. The main subject in Film and Media Studies with upper secondary school concentration

The Master's thesis must as far as possible link the main subject and the Master's minor, with the main emphasis on the main subject.

(2) This concentration does not include a mobility window.

(3) The structured course for the Master's programme with main subject in Film and Media Studies with upper secondary school concentration is depicted in the table below. Alternatives to the structured course are in italics.

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
1.	1: Organizational and Institutional Analysis 15 ECTS credits	Organizational and Institutional Analysis (constituent and compulsory) 15 ECTS credits HFMK03301E	Take-home assignment, optional subject, following active student participation Internal with multiple examiners The 7-point grading scale
	2: Media, Genres and Aesthetics 15 ECTS credits	Media, Genres and Aesthetics (constituent and compulsory) 15 ECTS credits HFMK03311E	Take-home assignment, optional subject External The 7-point grading scale

Semester	Module (part of the programme)	Subject element (subject type)	Exam provisions
2.	3: Production and Communication 15 ECTS credits	Film Production and Communication (constituent and elective) 15 ECTS credits HFMK03331E	Oral exam, optional subject, with material following active student participation External The 7-point grading scale
		<i>Or</i> Cross-Media Communication (constituent and elective) 15 ECTS credits HFMK03331E	<i>Oral exam, optional subject, with material following active student participation</i> <i>External</i> <i>The 7-point grading scale</i>
		<i>Or</i> Creative Media Industries (constituent and elective) 15 ECTS credits HFMK03331E	<i>Oral exam, optional subject, with material following active student participation</i> <i>External</i> <i>The 7-point grading scale</i>
		<i>Or</i> Journalism, Production and Communication (constituent and elective) 15 ECTS credits HFMK03331E	<i>Oral exam, optional subject, with material following active student participation</i> <i>External</i> <i>The 7-point grading scale</i>
	Minor subject 15 ECTS credits		
3.	Minor subject 15 ECTS credits		
4.	8: Master's Thesis 30 ECTS credits	Master's Thesis (compulsory and constituent) 30 ECTS credits HFMK03491E	Take-home assignment, optional subject External The 7-point grading scale

(4) For students with an upper secondary school Bachelor's elective prescribed to 60 ECTS credits, the main subject also includes the following subject element(s), prescribed to 15 ECTS credits: HFMK03401E, Audience and User Studies. It is recommended that this course element be taken in either the first or the second semester.

### 13. The main subject's modules

#### Module 1: Organizational and Institutional Analysis 15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>theories about the media's institutional conditions and development as well as their interaction with other cultural and social institutions</li> <li>differences between various types of media's institutional and organisational structures, including differences between mass media and network media</li> <li>the actual structure, activity and regulation of film and media organisations.</li> </ul> <p>Skills in</p>
---	--

	<ul style="list-style-type: none"> <li>analysing specific film and media organisations, including their internal structures, working processes and external relationships</li> <li>conducting analyses based on institutional and organisational perspectives of the interaction between media, culture and society.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>reflecting on the relevance of different methodologies for the analysis of media-organisational and institutional conditions</li> <li>putting analyses of organisational conditions into a broader institutional perspective.</li> </ul>
--	---

### Organizational and Institutional Analysis (compulsory and constituent)

Organisations- og institutionsanalyse (obligatorisk og konstituerende)

15 ECTS credits

Activity code: HFMK03301E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>account for theories about the media's institutional and organisational conditions, including theories about the media's interaction with other cultural and social institutions</li> <li>analyse institutional and organisational aspects of the media and their interaction with culture and society.</li> </ul>
<b>Types of instruction and work</b>	<p>The teaching consists of a combination of lectures, classroom instruction, student presentations and analytical exercises.</p>
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject, following active student participation.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> Internal exam with multiple examiners, the 7-point grading scale. Active student participation must be approved by the lecturer.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 10–15 standard pages. A seven-day deadline is set for make-up exams/re-exams.  <b>Group exam:</b> Both the exercise assignments and the final take-home assignment with optional subject may be done in groups. For two students the written take-home assignment must be 15-20 standard pages, for three students it must be 20-25 standard pages, and for four students it must be 25-30 pages. Make-up exams/resit exams can only be taken individually.  <b>Permitted exam aids:</b> All.</p> <hr/> <p><b>Exam in case of non-approved active student participation</b>  <b>Exam form:</b> Take-home assignment, set subject.  <b>Make-up exam/re-exam:</b> Same as immediately above.  <b>Assessment:</b> Internal exam with multiple examiners, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 20-25 standard pages with a 14-day deadline.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>

<b>Special provisions</b>	To meet the requirement for active student participation, students must submit two compulsory written and/or oral exercise assignments, as agreed with the lecturer. If an assignment is not approved, the student concerned is given a deadline of seven days to resubmit it. If the reworked version is also rejected, the assignment is considered "not approved". Students who have had the two exercise assignments approved meet the requirements for active student participation. As a result, they retain the right to use the above form of exam in subsequent exam registrations.
---------------------------	--

**Module 2: Media, Genres and Aesthetics**  
**15 ECTS credits**

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• key theories about fact and/or fiction genres</li> <li>• interaction between media, genres and aesthetics</li> <li>• the historical development of media genres.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• using selected theories and methods to analyse films and/or media products in their cultural and/or social contexts</li> <li>• analysing and discussing one or more selected genres.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• reflecting on the relevance of various theories and methodologies and how to use them to illustrate the interaction between media, genres and aesthetics</li> <li>• assessing genres in a cultural and cross-media perspective.</li> </ul>
---	---

**Media, Genre and Aesthetics (compulsory and constituent)**

Medier, genrer og æstetik (obligatorisk og konstituerende)

**15 ECTS credits**

**Activity code: HFMK03311E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply the subjects' theories and methods to analyse selected films and media products in relation to their aesthetics, genres, and social, cultural and historical contexts</li> <li>• reflect independently on the applicability of various theories in order to illustrate a given analytical issue</li> <li>• discuss, in a critical manner, the use of methodology and theory in existing analyses.</li> </ul>
<b>Types of instruction and work</b>	Classroom instruction with lectures, student presentations and analytical exercises.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 10–15 standard pages.  <b>Extent for group exam:</b> See the following. For make-up exams/resits, 20–25 standard pages with a 14-day deadline.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the assignment must be 15–20 standard pages, for three students it must be 20–25 standard pages, for four students it must be 25–30 standard pages. For group exams, each individual's contribution must constitute a rounded unit that it is possible to identify individually and assess. The joint element must not exceed 25% of the total assignment. Make-up exams/resit exams can only be taken individually.  <b>Permitted exam aids:</b> All.</p>
------------------------	--

**Module 3: Production and Communication**  
**15 ECTS credits**

<b>Competence objectives for the module</b>	<p>The module will give the student:  Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• the relevance of film and media-studies theories and methods to production and communication in practice</li> <li>• the use of different media and genres in production and communication.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• using the subject's theories to describe specific communication issues</li> <li>• applying the subject's methods to draw up solutions to specific communication issues</li> <li>• using different media and genres in practical production, concept development and/or writing manuscripts.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• reflecting on the appropriateness to particular communication purposes of the various media products and forms of communication</li> <li>• putting given media products and forms of communication into perspective in relation to their social, cultural and aesthetic contexts.</li> </ul>
---	--

## Film Production and Communication (compulsory and constituent for the concentration in Film and Audiovisual Aesthetics)

Filmproduktion og formidling (obligatorisk og konstituerende ved profil i film og audiovisuel æstetik)

15 ECTS credits

Activity code: HFMK03321E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply the subject's theories and methods to the conceptualisation of audiovisual works</li> <li>• draw up a production plan for an audiovisual work in a particular genre</li> <li>• produce tangible audiovisual works</li> <li>• evaluate audiovisual works in relation to aesthetic and communicative criteria.</li> </ul>
<b>Types of instruction and work</b>	<p>Combinations of lectures, classroom instruction, student presentations and exercises.</p>
<b>Exam provisions</b>	<p><b>Form of exam:</b> Oral exam, optional subject, with material and following active student participation.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. The oral exam and the material (communications products and report) are included in the overall assessment. Active student participation must be approved by the lecturer.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> The oral exam lasts a total of 30 minutes, of which max. 10 minutes are devoted to the student's presentation of a subject, min. 15 minutes to dialogue between the internal examiner and the student, and five minutes to deliberation by the internal and external examiners. Extent for group exam: See below.</p> <p><b>Material:</b> The material consists of the three communications products mentioned in the special regulations and a 5-7-page report, which presents a theoretical and analytical account of the products, incorporating considerations in relation to the media products in the syllabus.</p> <p><b>Materials permitted:</b> Students are allowed to take the submitted material into the exam. Students are also allowed to bring a written synopsis for the oral presentation, which must be max. one standard page and does not have to be submitted in advance. A copy of any such synopsis must be submitted at the start of the exam to both the internal examiner and the external examiner. Other materials are not permitted.</p> <p><b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. The length of group exams depends on the number of participants. For two participants it lasts 40 minutes + 5 minutes for the internal and external examiner to deliberate, for three participants it is 50 minutes + 10 minutes for deliberation, for four and five participants it is 65 minutes + 10 minutes for deliberation. In group exams, each individual participant has 10 minutes for presentation, after which there are five minutes for dialogue between the participant and the examiner, followed by a dialogue between the examiner and the group as a whole. The requirements placed on the extent of materials is the same regardless of whether it is an individual or group exam.</p>



	<p><b>Exam in case of non-approved active student participation</b>  <b>Exam form:</b> Take-home assignment, set subject.  <b>Make-up exam/re-exam:</b> Same as immediately above.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 20-25 standard pages with a 14-day deadline.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>The requirement for active student participation means that students must produce three audiovisual productions and/or manuscripts during the semester (two small and one large). Student who have submitted the three productions, and had them approved, meet the prerequisite for active student participation. As a result, they retain the right to use the above form of exam in subsequent exam registrations.</p> <p>Students who have not taken the BA in Film and Media Studies at the University of Copenhagen and have not taken an introductory course in the use of the department's AV equipment are not permitted to use the department's AV facilities. The student is responsible for demonstrating that the requirements have been fulfilled.</p>

**Cross-Media Production and Communication (compulsory and constituent for the concentration in Cross-Media Communication)**

Tværmedial produktion og formidling (obligatorisk og konstituerende ved profil i tværmedial kommunikation)

**15 ECTS credits**

**Activity code: HFMK03341E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply the subject's theories and methods to the planning of Cross-media Communication</li> <li>• draw up a communication plan using several different media and genres</li> <li>• draw up a set of media products for communication via multiple media</li> <li>• evaluate an example of communications in relation to the selected media and genres as well as their position in the overall media environment.</li> </ul>
<b>Types of instruction and work</b>	<p>Combinations of lectures, classroom instruction, student presentations and exercises.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Oral exam, optional subject, with material and following active student participation.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. The oral exam and the material (communications products and report) are included in the overall assessment. Active student participation must be approved by the lecturer.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> The oral exam lasts a total of 30 minutes, of which max. 10 minutes are devoted to the student's presentation of a subject, min. 15 minutes to dialogue between the internal examiner and the student, and five minutes to deliberation by the internal and external examiners. Extent for group exam: See below.</p> <p><b>Material:</b> The material consists of the three communications products mentioned in the special regulations and a 5-7-page report, which presents a theoretical and analytical account of the products, incorporating considerations in relation to the media products in the syllabus. If one or more of the communications products are oral, it is the written version that is used as material for the exam.</p> <p><b>Materials permitted:</b> Students are allowed to take the submitted material into the exam. Students are also allowed to bring a written synopsis for the oral presentation, which must be max. one standard page and does not have to be submitted in advance. A copy of any such synopsis must be submitted at the start of the exam to both the internal examiner and the external examiner. Other materials are not permitted.</p> <p><b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. The length of group exams depends on the number of participants. For two participants it lasts 40 minutes + 5 minutes for the internal and external examiner to deliberate, for three participants it is 50 minutes + 10 minutes for deliberation, for four and five participants it is 65 minutes + 10 minutes for deliberation. In group exams, each individual participant has 10 minutes for presentation, after which there are five minutes for dialogue between the participant and the examiner, followed by a dialogue between the examiner and the group as a whole. The requirements placed on the extent of materials is the same regardless of whether it is an individual or group exam.</p>
	<p><b>Exam in case of non-approved active student participation</b></p> <p><b>Exam form:</b> Take-home assignment, set subject.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> 20-25 standard pages with a 14-day deadline.</p> <p><b>Group exam:</b> The exam can only be taken individually.</p> <p><b>Permitted exam aids:</b> All.</p>

<b>Special provisions</b>	<p>To meet the requirement for active student participation, students must produce two small and one large communications products. These may take the form of oral, written and/or audiovisual presentations, delivered in class that deal with various aspects of the planning of cross-media communication. If a communications product is oral, a written version of the presentation must also be submitted to the lecturer. Students who have had the three communications products approved meet the requirements for class attendance. As a result, they retain the right to use the above form of exam in subsequent exam registrations.</p> <p>Students who have not taken the BA in Film and Media Studies at the University of Copenhagen and have not taken an introductory course in the use of the department's AV equipment are not permitted to use the department's AV facilities. The student is responsible for demonstrating that the requirements have been fulfilled.</p>
---------------------------	--

**Creative Media Industries: Communication and Production (compulsory and constituent for the concentration in Creative Media Industries)**

Kreative medieindustrier: produktion og formidling (obligatorisk og konstituerende ved profil i kreative medieindustrier)

**15 ECTS credits**

**Activity code: HFMK03361E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply the subject's theories and methods to the planning of creative production processes</li> <li>• draw up a production plan for collaboration between various professional groups in a creative process</li> <li>• produce specific media products and other materials as part of a creative production process</li> <li>• evaluate a creative production process in relation to the media and genres used.</li> </ul>
<b>Types of instruction and work</b>	<p>Combinations of lectures, classroom instruction, student presentations and exercises.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Oral exam, optional subject, with material and following active student participation.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. The oral exam and the material (communications products and report) are included in the overall assessment. Active student participation must be approved by the lecturer.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> The oral exam lasts a total of 30 minutes, of which max. 10 minutes are devoted to the student's presentation of a subject, min. 15 minutes to dialogue between the internal examiner and the student, and five minutes to deliberation by the internal and external examiners. Extent for group exam: See below.</p> <p><b>Material:</b> The material consists of the three communications products mentioned in the special regulations and a 5-7-page report, which presents a theoretical and analytical account of the products, incorporating considerations in relation to the media products in the syllabus. If one or more of the communications products are oral, it is the written version that is used as material for the exam.</p> <p><b>Materials permitted:</b> Students are allowed to take the submitted material into the exam. Students are also allowed to bring a written synopsis for the oral presentation, which must be max. one standard page and does not have to be submitted in advance. A copy of any such synopsis must be submitted at the start of the exam to both the internal examiner and the external examiner. Other materials are not permitted.</p> <p><b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. The length of group exams depends on the number of participants. For two participants it lasts 40 minutes + 5 minutes for the internal and external examiner to deliberate, for three participants it is 50 minutes + 10 minutes for deliberation, for four and five participants it is 65 minutes + 10 minutes for deliberation. In group exams, each individual participant has 10 minutes for presentation, after which there are five minutes for dialogue between the participant and the examiner, followed by a dialogue between the examiner and the group as a whole. The requirements placed on the extent of materials is the same regardless of whether it is an individual or group exam.</p>
	<p><b>Exam in case of non-approved active student participation</b></p> <p><b>Exam form:</b> Take-home assignment, set subject.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> 20-25 standard pages with a 14-day deadline.</p> <p><b>Group exam:</b> The exam can only be taken individually.</p> <p><b>Permitted exam aids:</b> All.</p>

<b>Special provisions</b>	<p>To meet the requirement for active student participation, students must produce two small and one large communications products. These may take the form of oral, written and/or audiovisual presentations, delivered in class that deal with various aspects of the planning of creative production process. If a communications product is oral, a written version of the presentation must also be submitted to the lecturer. Students who have had the three communications products approved meet the requirements for class attendance. As a result, they retain the right to use the above form of exam in subsequent exam registrations.</p> <p>Students who have not taken the BA in Film and Media Studies at the University of Copenhagen and have not taken an introductory course in the use of the department's AV equipment are not permitted to use the department's AV facilities. The student is responsible for demonstrating that the requirements have been fulfilled.</p>
---------------------------	--

### **Journalism, Production and Communication (compulsory and constituent for the concentration in Journalism, Culture and Society)**

Journalistisk produktion og formidling (obligatorisk og konstituerende ved profil i journalistik, kultur og samfund)

**15 ECTS credits**

**Activity code: HFMK03381E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply the subject's theories and methods to the planning of journalistic communications in a particular institutional context</li> <li>• produce specific media products and other materials as part of a series of journalistic communications</li> <li>• evaluate journalistic communications in relation to the media and genres used.</li> </ul>
<b>Types of instruction and work</b>	<p>Combinations of lectures, classroom instruction, student presentations and exercises.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Oral exam, optional subject, with material and following active student participation.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. The oral exam and the material (communications products and report) are included in the overall assessment. Active student participation must be approved by the lecturer.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> The oral exam lasts a total of 30 minutes, of which max. 10 minutes are devoted to the student's presentation of a subject, min. 15 minutes to dialogue between the internal examiner and the student, and five minutes to deliberation by the internal and external examiners. Extent for group exam: See below.</p> <p><b>Material:</b> The material consists of the three communications products mentioned in the special regulations and a 5-7-page report, which presents a theoretical and analytical account of the products, incorporating considerations in relation to the media products in the syllabus. If one or more of the communications products are oral, it is the written version that is used as material for the exam.</p> <p><b>Materials permitted:</b> Students are allowed to take the submitted material into the exam. Students are also allowed to bring a written synopsis for the oral presentation, which must be max. one standard page and does not have to be submitted in advance. A copy of any such synopsis must be submitted at the start of the exam to both the internal examiner and the external examiner. Other materials are not permitted.</p> <p><b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. The length of group exams depends on the number of participants. For two participants it lasts 40 minutes + 5 minutes for the internal and external examiner to deliberate, for three participants it is 50 minutes + 10 minutes for deliberation, for four and five participants it is 65 minutes + 10 minutes for deliberation. In group exams, each individual participant has 10 minutes for presentation, after which there are five minutes for dialogue between the participant and the examiner, followed by a dialogue between the examiner and the group as a whole. The requirements placed on the extent of materials is the same regardless of whether it is an individual or group exam.</p>
	<p><b>Exam in case of non-approved active student participation</b></p> <p><b>Exam form:</b> Take-home assignment, set subject.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> 20-25 standard pages with a 14-day deadline.</p> <p><b>Group exam:</b> The exam can only be taken individually.</p> <p><b>Permitted exam aids:</b> All.</p>

<b>Special provisions</b>	<p>To meet the requirement for active student participation, students must produce two small and one large communications products. These may take the form of oral, written and/or audiovisual presentations, delivered in class that deal with various aspects of the planning of journalistic communication. If a communications product is oral, a written version of the presentation must also be submitted to the lecturer. Students who have had the three communications products approved meet the requirements for class attendance. As a result, they retain the right to use the above form of exam in subsequent exam registrations.</p> <p>Students who have not taken the BA in Film and Media Studies at the University of Copenhagen and have not taken an introductory course in the use of the department's AV equipment are not permitted to use the department's AV facilities. The student is responsible for demonstrating that the requirements have been fulfilled.</p>
---------------------------	---

**Module 4: Concentration modudes**  
**15 ECTS credits**

<b>Competence objectives for the module</b>	<p>The module will give the student: Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• the relationship between a deeper understanding of a selected field and performing production and communication duties in the same field.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• analysing a subject area in Film and Media Studies, which is expanded on in the thesis, and supplement this with production and communication work in the same area</li> <li>• applying the subject's theories and methodology within a delineated field of Film and Media Studies, in order to integrate analytical and theoretical understanding into work on production and communication.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• reflecting on a delineated area in Film and Media Studies and participate in real work in specific contexts</li> <li>• focusing on issues within a delineated area of Film and Media Studies.</li> </ul>
---	--

## Film and Audiovisual Aesthetics (compulsory and constituent for the concentration in Film and Audiovisual Aesthetics)

Film og audiovisuel æstetik (obligatorisk og konstituerende ved profil i film og audiovisuel æstetik)

15 ECTS credits

Activity code: HFMK03331E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply and evaluate key theories about film, including feature films, documentaries and TV fiction</li> <li>• account for the interaction between aesthetic characteristics specific to the genre and to the individual work</li> <li>• analyse films and other audiovisual media in their cultural, social and historical contexts</li> <li>• conduct a complex analysis of a delineated film studies issue and critically assess the approaches adopted.</li> </ul>
<b>Types of instruction and work</b>	<p>Classroom instruction with lectures, discussions about own assignments and exercises.</p>
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject, following active student participation.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> External exam, the 7-point grading scale. Active student participation must be approved by the lecturer.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 10–15 standard pages. A seven-day deadline is set for make-up exams/re-exams.  <b>Group exam:</b> Both the take-home assignment and the exercise assignment mentioned in the special regulations may be done in groups. For two students the written take-home assignment must be 15–20 standard pages, for three students it must be 20–25 standard pages and for four students it must be 25–30 pages. In the case of exercise assignments, the extent per assignment is 6–8 standard pages for two students, 9–12 standard pages for three students and 12–15 standard pages for four students. Each individual's contribution must constitute an identifiable entity in itself, which can be assessed separately. The joint element must not exceed 25% of the total length of the paper. Make-up exams/re-exams can only be taken individually.</p> <hr/> <p><b>Exam in case of non-approved active student participation</b>  <b>Exam form:</b> Take-home assignment, set subject.  <b>Make-up exam/re-exam:</b> Same as immediately above.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 20–25 standard pages with a 14-day deadline.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>



<b>Special provisions</b>	To meet the requirement for active student participation, students must deliver two short presentations (oral or written) in class, which must be approved by the lecturer. The presentations may be theoretical or analyse an aspect of audiovisual aesthetics. If a presentation is not approved, the student is given seven days to rework it. If the reworked version is also rejected, the assignment is considered "not approved". Students who have had the two presentations approved meet the requirements for active student participation. As a result, they retain the right to use the above form of exam in subsequent exam registrations.
---------------------------	--

### **Cross-Media Communication (compulsory and constituent for the concentration in Cross-media communication)**

Tværmedial kommunikation (obligatorisk og konstituerende ved profil i tværmedial kommunikation)

**15 ECTS credits**

**Activity code: HFMK03351E**

<b>Academic objectives</b>	The examinee is able to: <ul style="list-style-type: none"> <li>• compare and put into perspective different theories regarding cross-media communication</li> <li>• explain the interaction between different types of media in strategic and other cross-media communication</li> <li>• apply the subject's methodology to the analysis of cross-media communication processes</li> <li>• put strategic communications into perspective in relation to other aspects of the media system.</li> </ul>
<b>Types of instruction and work</b>	Classroom instruction with lectures, discussions about own assignments and exercises.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject, following active student participation.</p> <p><b>Make-up exam/re-exam:</b> Take-home assignment, set subject.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. Active student participation must be approved by the lecturer.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> 10–15 standard pages. A seven-day deadline is set for make-up exams/re-exams.</p> <p><b>Group exam:</b> Both the take-home assignment and the exercise assignment mentioned in the special regulations may be done in groups. For two students the written take-home assignment must be 15–20 standard pages, for three students it must be 20–25 standard pages and for four students it must be 25–30 pages. In the case of exercise assignments, the extent per assignment is 6–8 standard pages for two students, 9–12 standard pages for three students and 12–15 standard pages for four students. Each individual's contribution must constitute an identifiable entity in itself, which can be assessed separately. The joint element must not exceed 25% of the total length of the paper. Make-up exams/re-exams can only be taken individually.</p>

	<p><b>Exam in case of non-approved active student participation</b>  <b>Exam form:</b> Take-home assignment, set subject.  <b>Make-up exam/re-exam:</b> Same as immediately above.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 20-25 standard pages with a 14-day deadline.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>To meet the requirement for active student participation, students must deliver two short presentations (oral or written) in class, which must be approved by the lecturer. The presentations may be theoretical or analyse an aspect of cross-media communication. If a presentation is not approved, the student is given seven days to rework it. If the reworked version is also rejected, the assignment is considered "not approved". Students who have had the two presentations approved meet the requirements for active student participation. As a result, they retain the right to use the above form of exam in subsequent exam registrations.</p>

### **Creative Media Industries (compulsory and constituent for the concentration in Creative Media Industries)**

Kreative medieindustrier: teori og analyse (obligatorisk og konstituerende ved profil i kreative medieindustrier)

**15 ECTS credits**

**Activity code: HFMK03371E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• analyse the way creative media industries work and compare and discuss different theories regarding creative work and processes in relation to the media industries' specific characteristics</li> <li>• explain models for cultural policy and market analysis, and apply these in relation to tangible structures and concepts</li> <li>• transfer knowledge of work processes and of the way creative media industries work in order to evaluate or take part in tangible film, TV and digital media tasks, and in the cultural sector as a whole.</li> </ul>
<b>Types of instruction and work</b>	<p>Classroom instruction with lectures, discussions about own assignments and exercises.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Take-home assignment, optional subject, following active student participation.</p> <p><b>Make-up exam/re-exam:</b> Take-home assignment, set subject.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale. Active student participation must be approved by the lecturer.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> 10–15 standard pages. A seven-day deadline is set for make-up exams/re-exams.</p> <p><b>Group exam:</b> Both the take-home assignment and the exercise assignment mentioned in the special regulations may be done in groups. For two students the written take-home assignment must be 15–20 standard pages, for three students it must be 20–25 standard pages and for four students it must be 25–30 pages. In the case of exercise assignments, the extent per assignment is 6–8 standard pages for two students, 9–12 standard pages for three students and 12–15 standard pages for four students. Each individual's contribution must constitute an identifiable entity in itself, which can be assessed separately. The joint element must not exceed 25% of the total length of the paper. Make-up exams/re-exams can only be taken individually.</p> <hr/> <p><b>Exam in case of non-approved active student participation</b></p> <p><b>Exam form:</b> Take-home assignment, set subject.</p> <p><b>Make-up exam/re-exam:</b> Same as immediately above.</p> <p><b>Assessment:</b> External exam, the 7-point grading scale.</p> <p><b>Exam language:</b> Danish or English.</p> <p><b>Extent:</b> 20-25 standard pages with a 14-day deadline.</p> <p><b>Group exam:</b> The exam can only be taken individually.</p> <p><b>Permitted exam aids:</b> All.</p>
<p><b>Special provisions</b></p>	<p>To meet the requirement for active student participation, students must deliver two short presentations (oral or written) in class, which must be approved by the lecturer. The presentations may be theoretical or analyse an aspect of creative-media industry. If a presentation is not approved, the student is given seven days to rework it. If the reworked version is also rejected, the assignment is considered "not approved". Students who have had the two presentations approved meet the requirements for active student participation. As a result, they retain the right to use the above form of exam in subsequent exam registrations.</p>

## Journalism, Culture and Society (compulsory and constituent for the concentration in Journalism, Culture and Society)

Journalistik, kultur og samfund (obligatorisk og konstituerende ved profil i journalistik, kultur og Samfund)

15 ECTS credits

Activity code: HFMK03391E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• compare and discuss theories about the social significance of journalism, including its impact on forming political opinions</li> <li>• account for the historical development of journalism in different media</li> <li>• analyse different journalistic genres based on content and aesthetics in both analogue and digital media</li> <li>• apply appropriate methodology to empirical analysis of journalism</li> <li>• account for media systems' significance for the nature and potential of journalism.</li> </ul>
<b>Types of instruction and work</b>	<p>Classroom instruction with lectures, discussions about own assignments and exercises.</p>
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject, following active student participation.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> External exam, the 7-point grading scale. Active student participation must be approved by the lecturer.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 10–15 standard pages. A seven-day deadline is set for make-up exams/re-exams.  <b>Group exam:</b> Both the take-home assignment and the exercise assignment mentioned in the special regulations may be done in groups. For two students the written take-home assignment must be 15–20 standard pages, for three students it must be 20–25 standard pages and for four students it must be 25–30 pages. In the case of exercise assignments, the extent per assignment is 6–8 standard pages for two students, 9–12 standard pages for three students and 12–15 standard pages for four students. Each individual's contribution must constitute an identifiable entity in itself, which can be assessed separately. The joint element must not exceed 25% of the total length of the paper. Make-up exams/re-exams can only be taken individually.</p> <hr/> <p><b>Exam in case of non-approved active student participation</b>  <b>Exam form:</b> Take-home assignment, set subject.  <b>Make-up exam/re-exam:</b> Same as immediately above.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 20-25 standard pages with a 14-day deadline.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>

<b>Special provisions</b>	To meet the requirement for active student participation, students must deliver two short presentations (oral or written) in class, which must be approved by the lecturer. The presentations may be theoretical or analyse an aspect of journalism, culture and/or society. If a presentation is not approved, the student is given seven days to rework it. If the reworked version is also rejected, the assignment is considered "not approved". Students who have had the two presentations approved meet the requirements for active student participation. As a result, they retain the right to use the above form of exam in subsequent exam registrations.
---------------------------	--

**Module 5: Audience and User Studies**  
**15 ECTS credits**

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• key theories about effects and forms of usage in relation to different types of media</li> <li>• the use and reception of both mass media and network media in a cross-media culture</li> <li>• the differences and similarities between selected theoretical and methodological traditions in user and audience analyses.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• planning and conducting an empirical study of a medium, a genre, a media product or user context from an audience and user perspective</li> <li>• describing and putting into perspective the strengths and weaknesses of different types of qualitative and quantitative methodology.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• adequately and critically accounting for selected theories regarding media, recipients and media use</li> <li>• using and independently assessing the choice of qualitative and/or quantitative methods in an actual recipient or user survey.</li> </ul>
---	--

**Audience and User Studies (constituent and elective)**

Modtager- og brugeranalyse (konstituerende og valgfag)

**15 ECTS credits**

**Activity code: HFMK03401E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• plan and conduct an empirical study of a medium, a genre, a media product or user context from an audience and user perspective</li> <li>• evaluate and put into perspective the strengths and weaknesses of different types of qualitative and quantitative methods in relation to a specific empirical user survey</li> <li>• adequately and critically account for core theories regarding media, recipients and media use.</li> </ul>
<b>Types of instruction and work</b>	Classroom instruction with lectures, discussions about own assignments and exercises.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Active student participation.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> Internal exam with one examiner, Pass/Fail.  <b>Exam language:</b> Danish or English.  <b>Extent in the event of make-up-exam/re-exam:</b> 20–25 standard pages with a 14-day deadline.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>To meet the requirement for active student participation, students must prepare and deliver two short presentations (oral and/or written) in class on a small empirical study which they have planned and run themselves. Active student participation must be documented through material which is submitted in advance of the exam, e.g. a PowerPoint presentation, written presentation or script for the oral presentation about the minor empirical study. If a presentation is not approved, the student is given seven days to rework it. If the reworked version is also rejected, the assignment is considered "not approved".</p>

### Module 6a: Academic Internship 15 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student:  Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• work in media organisations and communications departments</li> <li>• internal and external factors affecting an organisation</li> <li>• communications work in different business contexts.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• applying the subject's theories and methodology in relation to specific communications work, along with its target audience and stakeholders</li> <li>• applying organisational theory to specific media organisations and communications offices, e.g. in relation to management, innovation, and the structure of duties and organisations.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• reflecting on specific communications work and the various conditions affecting how it is done</li> <li>• working on communications in a specific context.</li> </ul>
---	---

### Academic Internship (elective)

*Projektorienteret forløb (valgfag)*

**15 ECTS credits**

**Activity code: HFMK03411E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• solve communications issues in relation to specific target groups and stakeholders</li> <li>• reflect on communications work in relation to objectives and resources, as well as personal competencies</li> <li>• account for basic organisational theory issues in a specific context.</li> </ul>
----------------------------	---

<b>Types of instruction and work</b>	Individual supervision and seminars. Students must spend 375–400 hours in the workplace.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> Internal exam with one examiner, Pass/Fail.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 10–15 standard pages. A 14-day deadline is set for make-up-exams/re-exam.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>In advance of the Academic Internship, a written agreement is signed by the student and the place of work. Before the internship commences, this agreement must be approved by the study board or a person authorised by the study board. The agreement must specify that the workplace and the student intend to live up to the provisions relating to length of the internship, the type of work and supervision.</p> <p>The written take-home assignment must include a brief description of the internship, a brief organisational analysis of the workplace and reflections on the academic benefits of the internship.</p>

**Module 6b: Academic Internship, Extended**  
30 ECTS credits

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• work in media organisations and communications departments</li> <li>• internal and external factors affecting an organisation</li> <li>• communications work in different business contexts.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• applying the subject's theories and methodology in relation to specific communications work, along with its target audience and stakeholders</li> <li>• applying organisational theory to specific media organisations and communications offices, e.g. in relation to management, innovation, and the structure of duties and organisations.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• reflecting on specific communications work and the various conditions affecting how it is done</li> <li>• working on communications in a specific context.</li> </ul>
---	---

### Academic Internship, Elective (elective)

*Projektorienteret forløb, udvidet (valgfag)*

**30 ECTS credits**

**Activity code: HFMK03421E**

<b>Academic objectives</b>	The examinee is able to: <ul style="list-style-type: none"> <li>• solve communications issues in relation to specific target groups and stakeholders</li> <li>• reflect on completed communications work in relation to resources, and own competencies</li> <li>• account for basic organisational theory issues in a specific context.</li> </ul>
<b>Types of instruction and work</b>	Individual supervision and seminars. Students must spend 600–650 hours in the workplace.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 20–25 standard pages. A 14-day deadline is set for make-up-exams/re-exam.  <b>Group exam:</b> The exam can only be taken individually.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>In advance of the Academic Internship, a written agreement is signed by the student and the place of work. Before the internship commences, this agreement must be approved by the study board or a person authorised by the study board. The agreement must specify that the workplace and the student intend to live up to the provisions relating to length of the internship, the type of work and supervision.</p> <p>The written take-home assignment must include a brief description of the internship, a brief organisational analysis of the workplace and reflections on the academic benefits of the internship.</p>

### Module 7: Optional subjects

**15 ECTS credits**

<b>Competence objectives for the module</b>	<p>The module will give the student:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• a selected area in Film and Media Studies</li> <li>• relevant theories and methodology.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• identifying and structuring film and media studies questions and subjecting them to independent analysis</li> <li>• applying relevant theories and methodology to a subject chosen by the student</li> <li>• expanding upon and contextualising a selected subject area in relation to the wider fields in film and media studies.</li> </ul> <p>Competences in</p>
---	--



	<ul style="list-style-type: none"> <li>• reflecting critically on choices of theories and methodology in relation to an academic problem</li> <li>• communicating the issues studied in an academic manner.</li> </ul>
--	--

### Optional Subject 1 (elective)

Valgfrit emne 1 (valgfag)

15 ECTS credits

Activity code: HFMK03431E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• delineate and process a film- and media-studies issue independently and on a level that reflects in-depth knowledge of and understanding of the subject's academic methods</li> <li>• account for core theories relevant to the chosen subject</li> <li>• relate critically to their own choices of theories and methodology.</li> <li>• communicate issues studied in an academic manner.</li> </ul>
<b>Types of instruction and work</b>	The teaching consists of a combination of lectures, classroom instruction, student presentations and analytical exercises.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 10–15 standard pages. A 14-day deadline is set for make-up-exams/re-exam. Extent in the case of group exam: See the following.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the assignment must be 15-20 standard pages, for three students it must be 20-25 standard pages, for four students it must be 25-30 standard pages. For group exams, each individual's contribution must constitute a rounded unit that it is possible to identify individually and assess. The joint element must not exceed 25% of the total assignment.  <b>Permitted exam aids:</b> All.</p>

### Optional Subject 2 (elective)

Valgfrit emne 2 (valgfag)

15 ECTS credits

Activity code: HFMK03441E

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• delineate and process a film- and media-studies issue independently and on a level that reflects in-depth knowledge of and understanding of the subject's academic methods</li> <li>• account for core theories relevant to the chosen subject</li> <li>• relate critically to their own choices of theories and methodology.</li> <li>• communicate issues studied in an academic manner.</li> </ul>
<b>Types of instruction and work</b>	The teaching consists of a combination of lectures, classroom instruction, student presentations and analytical exercises.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Make-up exam/re-exam:</b> Take-home assignment, set subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 10–15 standard pages. A 14-day deadline is set for make-up-exams/re-exam. Extent in the case of group exam: See the following.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the assignment must be 15-20 standard pages, for three students it must be 20-25 standard pages, for four students it must be 25-30 standard pages. For group exams, each individual's contribution must constitute a rounded unit that it is possible to identify individually and assess. The joint element must not exceed 25% of the total assignment.  <b>Permitted exam aids:</b> All.</p>
------------------------	--

**Module 8: Master's Thesis**  
**30 ECTS credits**

<b>Competence objectives for the module</b>	<p>The module will give the student:  Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• a delineated film and media studies subject</li> <li>• key theories and methodology related to the subject.</li> </ul> <p>Skills in</p> <ul style="list-style-type: none"> <li>• subjecting a defined media-studies issue to academic analysis</li> <li>• reflecting in a critical manner on choices of theory and methodology.</li> </ul> <p>Competences in</p> <ul style="list-style-type: none"> <li>• communicating the results of an academic study to a professional audience in a well-defined, well-structured and well-planned manner, using a linguistically precise idiom.</li> </ul>
---	--

**Master's Thesis with Concentration in Film and Audiovisual Aesthetics (constituent and compulsory for the concentration)**

*Speciale med profil i film og audiovisuel æstetik (konstituerende og obligatorisk for profilen)*

**30 ECTS credits**

**Activity code: HFMK03451E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply relevant theory, methodology and academic approaches to a delineated film and media studies subject in relation to film and audiovisual aesthetics</li> <li>• subject a defined media-studies issue to academic analysis</li> <li>• reflect critically on choices of theories and methodology in relation to an academic problem</li> <li>• communicate the results of an academic study to a professional audience in well-defined, well-structured and well-planned manner, using a linguistically precise idiom.</li> <li>• summarise the contents and results of the thesis in an apt and precise manner.</li> </ul>
<b>Types of instruction and work</b>	Individual supervision.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 50-60 standard pages, of which the summary consists of 0.5–1 standard page. If the thesis contains a student production approved by the thesis supervisor, the total length may be shortened by 15 pages. Large empirical studies do not trigger a reduction in the number of pages. Extent for group exam: See the following.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the thesis must be 75–90 standard pages, for three students it must be 100–120 standard pages and for four students it must be 125–150 standard pages. If the thesis is submitted as a group exam with individual assessment, it is essential to state which parts of the assignment each student contributed. Each student's contribution must constitute an entity in itself, which can be assessed separately. The joint part must not exceed 50% of the total.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>The head of studies in the Department of Media, Cognition and Communication approves the subject for the thesis as well as a plan for supervision, and sets a deadline for submission.</p> <p>The summary is included in the overall assessment. If the thesis is written in Danish, the summary must be in English. If the thesis is written in English or another foreign language (except Norwegian or Swedish), the summary must be written in English or Danish.</p>

**Master's Thesis with Concentration in Cross-Media Communication (constituent and compulsory for the concentration)**

*Speciale med profil i tværmedial kommunikation (konstituerende og obligatorisk for profilen)*

**30 ECTS credits**

**Activity code: HFMK03461E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply relevant theory, methodology and academic approaches to a delineated film and media studies subject in relation to cross-media communication</li> <li>• subject a defined media-studies issue to academic analysis</li> <li>• reflect critically on choices of theories and methodology in relation to an academic problem</li> <li>• communicate the results of an academic study to a professional audience in well-defined, well-structured and well-planned manner, using a linguistically precise idiom.</li> <li>• summarise the contents and results of the thesis in an apt and precise manner.</li> </ul>
<b>Types of instruction and work</b>	Individual supervision.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 50-60 standard pages, of which the summary consists of 0.5–1 standard page. If the thesis contains a student production approved by the thesis supervisor, the total length may be shortened by 15 pages. Large empirical studies do not trigger a reduction in the number of pages. Extent for group exam: See the following.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the thesis must be 75–90 standard pages, for three students it must be 100–120 standard pages and for four students it must be 125–150 standard pages. If the thesis is submitted as a group exam with individual assessment, it is essential to state which parts of the assignment each student contributed. Each student's contribution must constitute an entity in itself, which can be assessed separately. The joint part must not exceed 50% of the total.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>The head of studies in the Department of Media, Cognition and Communication approves the subject for the thesis as well as a plan for supervision, and sets a deadline for submission.</p> <p>The summary is included in the overall assessment. If the thesis is written in Danish, the summary must be in English. If the thesis is written in English or another foreign language (except Norwegian or Swedish), the summary must be written in English or Danish.</p>

### **Master's Thesis with Concentration in Creative Media Industries (constituent and compulsory for the concentration)**

*Speciale med profil i kreative medieindustrier (konstituerende og obligatorisk for profilen)*

**30 ECTS credits**

**Activity code: HFMK03471E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply relevant theory, methodology and academic approaches to a delineated film and media studies subject in relation to creative media industries</li> <li>• subject a defined media-studies issue to academic analysis</li> <li>• reflect critically on choices of theories and methodology in relation to an academic problem</li> <li>• communicate the results of an academic study to a professional audience in well-defined, well-structured and well-planned manner, using a linguistically precise idiom.</li> <li>• summarise the contents and results of the thesis in an apt and precise manner.</li> </ul>
<b>Types of instruction and work</b>	Individual supervision.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 50-60 standard pages, of which the summary consists of 0.5–1 standard page. If the thesis contains a student production approved by the thesis supervisor, the total length may be shortened by 15 pages. Large empirical studies do not trigger a reduction in the number of pages. Extent for group exam: See the following.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the thesis must be 75–90 standard pages, for three students it must be 100–120 standard pages and for four students it must be 125–150 standard pages. If the thesis is submitted as a group exam with individual assessment, it is essential to state which parts of the assignment each student contributed. Each student's contribution must constitute an entity in itself, which can be assessed separately. The joint part must not exceed 50% of the total.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>The head of studies in the Department of Media, Cognition and Communication approves the subject for the thesis as well as a plan for supervision, and sets a deadline for submission.</p> <p>The summary is included in the overall assessment. If the thesis is written in Danish, the summary must be in English. If the thesis is written in English or another foreign language (except Norwegian or Swedish), the summary must be written in English or Danish.</p>

**Master's Thesis with Concentration in Journalism, Culture and Society (constituent and compulsory for the concentration)**

*Speciale med profil i journalistik, kultur og samfund (konstituerende og obligatorisk for profilen)*

**30 ECTS credits**

**Activity code: HFMK03481E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply relevant theory, methodology and academic approaches to a delineated film and media studies subject in relation to journalism, culture and society</li> <li>• subject a defined media-studies issue to academic analysis</li> <li>• reflect critically on choices of theories and methodology in relation to an academic problem</li> <li>• communicate the results of an academic study to a professional audience in well-defined, well-structured and well-planned manner, using a linguistically precise idiom.</li> <li>• summarise the contents and results of the thesis in an apt and precise manner.</li> </ul>
<b>Types of instruction and work</b>	Individual supervision.

<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 50-60 standard pages, of which the summary consists of 0.5–1 standard page. If the thesis contains a student production approved by the thesis supervisor, the total length may be shortened by 15 pages. Large empirical studies do not trigger a reduction in the number of pages. Extent for group exam: See the following.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the thesis must be 75–90 standard pages, for three students it must be 100–120 standard pages and for four students it must be 125–150 standard pages. If the thesis is submitted as a group exam with individual assessment, it is essential to state which parts of the assignment each student contributed. Each student's contribution must constitute an entity in itself, which can be assessed separately. The joint part must not exceed 50% of the total.  <b>Permitted exam aids:</b> All.</p>
<b>Special provisions</b>	<p>The head of studies in the Department of Media, Cognition and Communication approves the subject for the thesis as well as a plan for supervision, and sets a deadline for submission.</p> <p>The summary is included in the overall assessment. If the thesis is written in Danish, the summary must be in English. If the thesis is written in English or another foreign language (except Norwegian or Swedish), the summary must be written in English or Danish.</p>

### Master's Thesis (constituent and compulsory)

*Speciale (konstituerende og obligatorisk)*

**30 ECTS credits**

**Activity code: HFMK03491E**

<b>Academic objectives</b>	<p>The examinee is able to:</p> <ul style="list-style-type: none"> <li>• apply relevant theory, methodology and academic approaches to a defined subject in film and media studies</li> <li>• subject a defined media-studies issue to academic analysis</li> <li>• reflect critically on choices of theories and methodology in relation to an academic problem</li> <li>• communicate the results of an academic study to a professional audience in well-defined, well-structured and well-planned manner, using a linguistically precise idiom.</li> <li>• summarise the contents and results of the thesis in an apt and precise manner.</li> </ul>
<b>Types of instruction and work</b>	Individual supervision.

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Assessment:</b> External exam, the 7-point grading scale.  <b>Exam language:</b> Danish or English.  <b>Extent:</b> 50-60 standard pages, of which the summary consists of 0.5–1 standard page. If the thesis contains a student production approved by the thesis supervisor, the total length may be shortened by 15 pages. Large empirical studies do not trigger a reduction in the number of pages. Extent for group exam: See the following.  <b>Group exam:</b> The exam can be taken individually or as a group with individual assessment. For two students the thesis must be 75–90 standard pages, for three students it must be 100–120 standard pages and for four students it must be 125–150 standard pages. If the thesis is submitted as a group exam with individual assessment, it is essential to state which parts of the assignment each student contributed. Each student's contribution must constitute an entity in itself, which can be assessed separately. The joint part must not exceed 50% of the total.  <b>Permitted exam aids:</b> All.</p>
<p><b>Special provisions</b></p>	<p>The head of studies in the Department of Media, Cognition and Communication approves the subject for the thesis as well as a plan for supervision, and sets a deadline for submission.</p> <p>The summary is included in the overall assessment. If the thesis is written in Danish, the summary must be in English. If the thesis is written in English or another foreign language (except Norwegian or Swedish), the summary must be written in English or Danish.</p>

## Part 6. General exam rules and assessment criteria

### 14. General exam rules

The rules contained in the Ministerial Order on University Examinations and Grading apply to the exams for the main subject at Master's level.

(2) Rules about exams, including registration and withdrawal, are published on Study Information at KUnet.

(3) The exam language is usually the same as the language of teaching. The exam language for the curriculum's individual subject elements are published in the course catalogue on [www.kurser.ku.dk](http://www.kurser.ku.dk).

(4) Make-up exams and re-exams are held in accordance with the regulations laid down in the Examination Order.

(5) The Study Board may stipulate exact rules for special exam conditions for students who are able to document a need for them, for example because of reduced physical or mental functions.

### 15. Assessment criteria

Assessment takes the form of the 7-point grading scale or Pass/Fail. Exhaustive fulfilment with none or few immaterial deficiencies of the academic objectives for the individual subject elements describe the grade 12 (twelve).

(2) An exam has been passed if the grade 02 (two) or "Pass" is awarded.

(3) All exams within the Master's programme's overall framework of 120 ECTS credits must be passed before a Master's degree is conferred.

## **Part 7. Study activity and completion of the programme**

### **16. Study activity**

Students who are more than 30 ECTS credits behind in the programme will be offered guidance.

(2) Enrolment may be terminated for students who do not meet the faculty requirements for study activity. Current study activity requirements are published on Study Information at KUnet.

### **17. Completion of the programme**

Students enrolled on 1 September must complete the programme, including elective/minor, within 3 years (32 months), except section (3). Students enrolled on 1 February must complete the programme within 3 years (34 months), except section (3).

(2) If the programme is extended due to an elective outside the humanities, the maximum duration of study is extended with one semester.

(3) Students enrolled between 1 September 2013 and 31 August 2016 must complete the programme within 2.5 years.

(4) Students who do not complete within the maximum duration of study may have their enrolment terminated (cf. Ministerial Order on Admission and Enrolment on Master's Programmes at Universities).

## **Part 8. Credits and transitional provisions**

### **18. Credits**

Students may apply to the Study Board to have subject elements passed in another programme at the same level approved instead of elements of the main subject at Master's level in Film and Media Studies.

(2) If students wish to take subject elements forming part of other study programmes at the same level, they must seek preapproval from the Study Board.

(3) A Master's thesis that forms the basis for a title in one Master's programme cannot be credit transferred to a new title in another Master's programme.

(4) The student is obliged to inform about and apply for credit transfer for previously passed programme elements from unfinished programmes at the same level.

(5) Preapproval to take subject elements at other educational institutions can only be granted if the student at the time of applying for preapproval commits him- or herself to apply for credit transfer for the subject elements in question and send documentation when the subject elements are passed. The student also commits him- or herself to inform about changes to the preapproved credit transfer.

### **19. Transitional provisions**

At the latest 1½ years after this curriculum comes into force (cf. Section 21), all previous curricula for the main subject at Master's level in Film and Media Studies will no longer be valid and exams will no longer be held under them.

(2) Exams taken under previous curricula for the main subject at Master's level in Film and Media Studies correspond to the 2016 curriculum as indicated below. Passed exams can be transferred to the 2016 curriculum, and the student finishes the programme in compliance with the rules herein.

(3) Applications for credit transferring of subject elements passed under previous curricula for the main subject at Master's level in Film and Media Studies are sent to the Study Board.



## **Part 9. Registration for courses and exams**

### **20. Registration for courses and exams**

The faculty ensures that the student is registered for exams corresponding to 30 ECTS credits each half year of study/60 ECTS credits each full year of study at the relevant level of study, regardless of whether the student needs to pass exams from previous years of study. Registration for courses and exams is based on the programme's structured course, cf. sections 12a to 12e. The faculty also ensures registration for re-exam in the same exam period or directly thereafter if the student does not pass the regular exam.

(2) If the number of applicants exceeds the capacity for a subject element, the faculty uses drawing of lots. The faculty is responsible for ensuring that no students are delayed in their course of study because of a rejected registration.

(3) Under special circumstances, the faculty may grant exemptions from (1).

(4) Registration for electives is binding.

(5) The student registers for the 3<sup>rd</sup> exam attempt, unless the subject element is a prerequisite for a following subject element. In this case, the faculty registers for the 3<sup>rd</sup> exam attempt.

## **Part 10. Commencement, exemption, and approval**

### **21. Commencement**

The 2016 curriculum for the main subject at Master's level in Film and Media Studies comes into force on 1 September 2016 and applies to students who are enrolled in this programme on 1 September 2016 or later.

### **22. Exemption**

Under special circumstances, the Study Board may grant exemptions from those rules contained in the curriculum that have been set by the board itself.

### **23. Approval**

The curriculum has been approved by the Study Board for the Department of Media, Cognition and Communication on 20 August 2015.

The curriculum has been approved by the Dean of the Faculty of Humanities on 18 April 2016.

This curriculum was amended by the Faculty of Humanities on 5 August 2016.

This curriculum was adjusted by the Faculty of Humanities on 13 December 2017.

The curriculum has been adjusted by the Faculty of Humanities on 12 January 2018.

The curriculum has been approved by the Study Board for the Department of Media, Cognition and Communication on 22 February 2018.

The curriculum has been approved by the Dean of the Faculty of Humanities on 14 May 2018.