

FACULTY OF HUMANITIES

UNIVERSITY OF COPENHAGEN



Programme curriculum  
**The bachelor's elective studies in  
Film and Media Studies**

2019

Adjusted 2020, 2021 and 2022

**Faculty of Humanities  
University of Copenhagen**

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This programme curriculum is supplemented by the faculty's *Shared curriculum for study programmes at the Faculty of Humanities*. Students enrolled under this curriculum are therefore subject to the guidelines and rules described in both the shared curriculum and the programme curriculum.

## **Part 1. Legal basis**

### **Section 1. Legal basis**

This curriculum has been drawn up under the authority endowed by:

- Ministerial Order no. 1328 of 15 November 2016 on Bachelor's and Master's (Candidatus) Programmes at Universities (*Uddannelsesbekendtgørelsen*)
- Ministerial Order no. 1062 of 30 June 2016 on University Examinations and Grading (*Eksamensbekendtgørelsen*)
- Ministerial Order no. 114 of 3 February 2015 on the Grading Scale and Other Forms of Assessment of Study Programmes under the Ministry of Higher Education and Science (The Grading Scale Order).

(2) Please notice that only the Danish version of the curriculum has legal validity.

(3) If there are discrepancies between the Danish and English versions of the curriculum, the Danish version will extend.

## **Part 2. Prescribed period of study and affiliation**

### **Section 2. Prescribed period of study**

The bachelor's elective study at Film and Media Studies is part of a three-year bachelor's programme equating to 180 ECTS, which includes elective studies equating to 45 ECTS, as well as a major subject of at least 135 ECTS.

(2) Students must have passed their first-year exam before starting the bachelor's elective study.

### **Section 3. Affiliation**

The bachelor's elective study at Film and Media Studies falls under the auspices of the Study Board for Department of Communication and the body of external examiners for Film, Media and Communication.

## **Part 3. Technical requirements pertaining to study**

### **Section 4. Reading texts in foreign languages**

Students are required to read academic texts in English on all of the programme's subject elements.

(2) Texts in other languages can be used in context with a Danish or English parallel translation.

### **Section 5. Definition of a standard page**

A standard page is defined in section 7 of the shared curriculum for study programmes at the Faculty of Humanities.

(2) For the bachelor's elective study in Film and Media Studies, the following also applies: Illustrations, diagrams, tables etc. may be freely included.

## Section 6. Syllabus

The syllabus provisions are presented under each subject element.

## Part 4. Subject elements and study patterns

### Section 7. Study patterns

The students compose their own bachelor's elective study, but it is also possible to follow a study pattern consisting of subject elements composed by the department. From the bachelor's elective studies at Film and Media Studies, students may choose the following study pattern:

- Digital Communication and Aesthetics

#### Digital Communication and Aesthetics

The course composed for *Digital Communication and Aesthetics* can be seen from the table below. (2) Students with major subject in Communication and IT cannot take this study pattern. (3) Subject elements *Analysis of Digital Media* (HFMB10061E), *Digital Strategic Communication* (HFMB10071E) and *Digital Design* (HFMB10081E) may also be taken as a stand-alone elective study.

Semester	Subject elements	
Fall	Analysis of Digital Media 15 ECTS	
Spring	Digital Strategic Communication 15 ECTS	Digital Design 15 ECTS

### Section 8. Stand-alone bachelor's elective studies

If you do not wish to follow one of the study patterns offered, you can compose your own bachelor's elective study from parts of the stand-alone bachelor's elective studies.

(2) Students with major subject in Film and Media Studies cannot take: *Film and Media History* (HFMB10031E), *Media Sociology and Cultural Analysis* (HFMB10021E) and *Scandinavian Film and Television* (HFMB10111E).

(3) Students with major subject in Communication and IT cannot take *Analysis of Digital Media* (HFMB10061E).

(4) In the table below, you can see the semesters in which the individual subject elements are offered.

Subject elements	Semester
Film and Media History (15 ECTS)	Fall
Media Sociology and Cultural Analysis (15 ECTS)	Fall
Analysis of Digital Media (15 ECTS)	Fall
Digital Strategic Communication (15 ECTS)	Spring
Digital Design (15 ECTS)	Spring
Film and Media Production for Digital Platforms (15 ECTS)	Spring
Scandinavian Film and Television (15 ECTS)	Fall and/or Spring
TV Series Webisodes and Cross Media Fiction: Theory and Analysis (15 ECTS)	Fall and/or Spring

<b>Subject elements</b>	<b>Semester</b>
Cultural Journalism and Cultural Critique in the Digital Media Landscape (15 ECTS)	Fall and/or Spring
Academic Internship (15 ECTS)	Fall and/or Spring
Academic Internship – Extended (15 ECTS)	Fall and/or Spring
Optional Subject A (15 ECTS)	Fall and/or Spring
Optional Subject B (15 ECTS)	Fall and/or Spring

## **Section 9. Subject elements**

### **Film and Media History**

*Film- og mediehistorie*

**15 ECTS**

**Activity code: HFMB10031E**

**Academic targets, syllabus, teaching and working methods and exam provisions:** See the curriculum for the bachelor's programme in Film and Media Studies (2019).

### **Media Sociology and Cultural Analysis**

*Mediesociologi og kulturanalyse*

**15 ECTS**

**Activity code: HFMB10021E**

**Academic targets, syllabus, teaching and working methods and exam provisions:** See the curriculum for the bachelor's elective study in Media and Culture, 2019.

## Analysis of Digital Media

*Analyse af digitale medier*

**15 ECTS**

**Activity code: HFMB10061E**

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• the history of forms of digital communication</li> <li>• the most significant theories that describe the aesthetics, function and importance of digital media</li> <li>• central problems in relation to digital media.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• describe and analyse digital media's history, aesthetics, function and importance</li> <li>• describe and analyse digital media's special characteristics and potential affordances</li> <li>• describe and analyse digital media's forms of communication and infrastructures.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• apply and evaluate the theories, methods and concepts employed in the analysis of digital media</li> <li>• apply and discuss relevant theories in the analysis of specific digital media</li> <li>• reflect on digital media's aesthetic and communication in relation to their historical and cultural contexts.</li> </ul>
<p><b>Syllabus</b></p>	<p>The syllabus consists of 700 standard pages of course literature set by the lecturer and 300-500 standard pages chosen by the students and relevant to the topic chosen by them for the exam. The students' syllabuses must be approved in advance by the lecturer.</p> <p>For make-up exams/resits, students must e-mail their syllabus (which is the same as for the regular exam) to the lecturer no later than the day that the deadline for registering for resits expires. The lecturer formulates two questions based on the syllabus for the set assignment, one of which the students must answer.</p>
<p><b>Teaching and working methods</b></p>	<p>Class teaching, written exercises, presentations and group work.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Take-home assignment, optional subject, following approval of active class participation. Active class participation is defined as:</p> <ul style="list-style-type: none"> <li>• Approval of at least 3 of the 6 set assignments of max. 1½ standard page each.</li> <li>• At least 75% attendance in classes.</li> </ul> <p><b>Scope:</b> 11-15 standard pages. <b>Assessment:</b> Internal exam with a single examiner, the 7-point grading scale. Active class participation must be approved by the lecturer. <b>Regulations for group exams:</b> The take-home assignment can be written individually or as a group (max. 4 students), but the exam is assessed separately. If several students work together on an assignment, their individual contributions must constitute distinct units that can be identified and assessed separately. The joint part must not exceed 25% of the total. The scope of take-home assignments for group exams is: 16-22 standard pages (2 students), 22-30 standard pages (3 students) or 27-37 standard pages (4 students). <b>Exam language(s):</b> Danish or English. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>
	<p><b>Exam when active class participation is not approved:</b> <b>Form of exam:</b> Take-home assignment on set subject. <b>Scope:</b> 21-25 standard pages. Students have 14 days to submit their papers. <b>Assessment:</b> Internal exam with a single examiner, the 7-point grading scale. <b>Regulations for group exams:</b> This exam can only be taken individually. <b>Exam language(s):</b> Danish or English. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Same as exam when active class participation is not approved.</p>
<p><b>Special provisions</b></p>	<p>For students who meet the requirements for active class participation but have not submitted the individual take-home assignment, the approved active class participation remains valid for the next 2 exam periods.</p>

## Digital Strategic Communication

*Digital strategisk kommunikation*

15 ECTS

Activity code: HFMB10071E

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• strategic planning</li> <li>• organisational analysis</li> <li>• design of communication campaigns</li> <li>• cross-media communications.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• design communication campaigns and other strategic communication activities</li> <li>• design and convey digital strategic communication strategies</li> <li>• describe and analyse organisational strategies, and the internal and external factors that affect them.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• use and evaluate forms of analysis, methods, and theories suitable for communication strategies</li> <li>• devise relevant communication initiatives to address a specific problem identified in the strategic analysis</li> <li>• prepare and deliver a convincing oral presentation</li> <li>• plan an appropriate method for evaluating and following up on initiatives.</li> </ul>
<p><b>Syllabus</b></p>	<p>The syllabus consists of 700 standard pages of course literature set by the lecturer and 300-500 standard pages chosen by the students and relevant to the topic chosen by them for the exam. The students' syllabuses must be approved in advance by the lecturer.</p>
<p><b>Teaching and working methods</b></p>	<p>Class teaching with discussion, presentations and group work.</p>
<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Oral exam, optional subject, with materials.  <b>Scope:</b> 30 minutes, including assessment. No preparation time is allowed. The material must be 11-15 standard pages.  <b>Assessment:</b> Internal exam with multiple examiners, the 7-point grading scale. The material is weighted 25% in the assessment.  <b>Regulations for group exams:</b> The exam may only be taken individually, but the material may be prepared in groups (max. 5 students). The scope of the material is independent of whether it is prepared individually or in groups.  <b>Exam language(s):</b> Danish or English  <b>Permitted exam aids:</b> All.  <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>
<p><b>Special provisions</b></p>	<p>Elements of the material for the oral exam are prepared during the teaching, including:</p> <ul style="list-style-type: none"> <li>• presentation of a selected case study</li> <li>• analysis of the selected case study, including identification of problems that can be addressed with a specific communication initiative.</li> <li>• planning for delivery and evaluation of and follow-up on the communication initiative.</li> </ul>



## Digital Design

*Digitalt design*

15 ECTS

Activity code: HFMB10081E

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>the importance and use of key theories about communication and aesthetics in the planning and production of digitally mediated communication</li> <li>the importance and use of different methods, tools, and technologies in digital design</li> <li>the importance and use of different ways of organising workflows in design processes.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>plan, prepare and evaluate digital content</li> <li>account for the formation of selected key theories from a range of design traditions</li> <li>document digital design processes.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>use selected basic technologies and tools to produce digital communication solutions</li> <li>evaluate the aesthetic idiom and usability of a selected web design</li> <li>evaluate the advantages and disadvantages of a selected design model and process.</li> </ul>
<p><b>Syllabus</b></p>	<p>The syllabus consists of 1,000 standard pages of course literature selected by the lecturer, which forms the basis for the assignments covered by active class participation.</p> <p>For exams when active class participation is not approved, the lecturer formulates two questions based on the syllabus for the set assignment, one of which the students must answer.</p>
<p><b>Teaching and working methods</b></p>	<p>Class teaching with discussion, presentations and group work.</p>
<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Active class participation. Active class participation is defined as:</p> <ul style="list-style-type: none"> <li>At least 75% attendance in classes.</li> <li>2 approved assignments, each of 3-5 standard pages.</li> </ul> <p><b>Assessment:</b> Internal exam, one examiner, Pass/Fail. <b>Regulations for group exams:</b> This exam can only be taken individually. The assignments can be written as groups (max. 5 students). Scope of group assignments: 5-7 standard pages (2 students), 6-10 standard pages (3 students) or 8-12 standard pages (4 students), 10-14 standard pages (5 students).</p> <p><b>Exam language(s):</b> Danish or English. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Take-home assignment on set subject, 21-25 standard pages. Students have 14 days to submit their papers.</p>
<p><b>Special provisions</b></p>	<p>The assignments must include specific design solutions and written documentation and reflection on the design process.</p>

## Film and Media Production for Digital Platforms

*Indholdsproduktion til digitale platforme*

**15 ECTS**

**Activity code: HFMB10091E**

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• the production of audiovisual fictional or factual content for digital platforms, in formats such as video, web, VR, short film or other shorter formats</li> <li>• the strengths and weaknesses of different forms of communication and formats in relation to the choice of platform, as well as the production's purpose and target audience</li> <li>• theories and models for developing ideas, strategic communication, storytelling and entrepreneurship in relation to practical production.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• develop, pitch, produce and distribute short film and media productions for various purposes</li> <li>• analyse the suitability of specific strategies in relation to specific communication contexts</li> <li>• collaborate with other students in a practical and project-oriented manner on both fictional and factual video/audio/text.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• apply film and media studies theories to a specific practical product, and reflect on their strengths and weaknesses</li> <li>• organise and complete productions, and reflect on their own role in the process and their own opportunities in relation to both the development of ideas and communication, and to future collaborations and work</li> <li>• reflect on the design of the product in relation to its content, use, positioning and target audience.</li> </ul>
<p><b>Syllabus</b></p>	<p>The syllabus consists of 500 standard pages of compulsory course literature set by the lecturer and 400-500 standard pages chosen by the student, which are relevant to the module and to the topic of the assignment. The student's syllabus must be approved in advance by the lecturer.</p>
<p><b>Teaching and working methods</b></p>	<p>Class teaching with discussion, presentations and group work.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Oral exam, optional subject, with material, following approval of active class participation Active class participation consists of:</p> <ul style="list-style-type: none"> <li>• 3 approved exercises set by the lecturer. The exercises are done in groups of max. 5 students.</li> </ul> <p><b>Scope:</b> 30 minutes, including grading. The material for the exam consists of a production of max. 10 minutes and an accompanying report of 7-10 standard pages.</p> <p><b>Assessment:</b> Internal exam with several examiners, assessed according to the 7-point grading scale. The material is weighted 50% in the assessment. Active class participation must be approved by the lecturer.</p> <p><b>Regulations for group exams:</b> The exam may only be taken individually, but the material must be prepared in groups of max. 5 students. The scope is independent of the number of students in the group.</p> <p><b>Exam language(s):</b> Danish. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p> <hr/> <p><b>Exam when active class participation is not approved:</b> <b>Form of exam:</b> Oral exam on optional subject with materials Scope: 30 minutes, including grading. No preparation time is allowed. The material for the exam consists of a production of max. 10 minutes and an accompanying report of 16-20 standard pages. <b>Assessment:</b> Internal exam with several examiners, assessed according to the 7-point grading scale. The material is weighted 50% in the assessment. <b>Regulations for group exams:</b> This exam can only be taken individually. <b>Exam language(s):</b> Danish. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Same as the exam when active class participation is not approved.</p>
<p><b>Special provisions</b></p>	<p>One of the exercises from the active class participation sessions will form the basis of the material for the oral exam.</p> <p>The exam consists of a 10-minute presentation, a 15-minute dialogue with the examiners and 5 minutes for grading.</p> <p>If a submitted exercise is not approved, the student is given the opportunity to rework it within a time limit of 7 days. If the reworked version is also rejected, the active class participation is considered "not approved".</p> <p>Approved active class participation remains valid for the following 2 exam periods.</p>

## Scandinavian Film and Television

*Scandinavian Film and Television*

**15 ECTS**

**Activity code: HFMB10111E**

<p><b>Academic targets</b></p>	<p>At the examination, the student can demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• the historical development of Scandinavian film and TV</li> <li>• the interplay between social conditions, cultural policy and cultural production</li> <li>• selected theories about media genres, narrative forms and aesthetics.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• describe and analyse the history, expressions, function and meaning of Scandinavian film and TV</li> <li>• identify, formulate and scientifically analyse relevant problems within Scandinavian film and TV and</li> <li>• apply selected theories and methods to scientific analysis of Scandinavian film and TV.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• reflect on the relevance and applicability of theories and methodologies in relation to analysing Scandinavian film and TV</li> <li>• assess developments and works in a social, cultural and artistic perspective.</li> </ul>
<p><b>Syllabus</b></p>	<p>The syllabus consists of 700 standard pages of course literature set by the lecturer and 300-500 standard pages chosen by the students and relevant to the topic chosen by them for the exam. The student's syllabus must be approved in advance by the lecturer.</p>
<p><b>Teaching and working methods</b></p>	<p>Class teaching with discussion, presentations and group work. The course is taught in English.</p>
<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Take-home assignment, optional subject.  <b>Scope:</b> 11-15 standard pages.  <b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.  <b>Regulations for group exams:</b> The take-home assignment can be written individually or as a group (max. 3 students), but the exam is assessed separately. If several students work together on an assignment, their individual contributions must constitute distinct units that can be identified and assessed separately. The joint part must not exceed 25% of the total.  The scope of take-home assignments for group exams is: 16-22 standard pages (2 students) or 22-30 standard pages (3 students).  <b>Exam language(s):</b> Danish or English.  <b>Permitted exam aids:</b> All.  <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>

## TV Series, Webisodes and Cross Media Fiction: Theory and Analysis

*Tv-serier, webisodes og tværmedial fiktion: teori og analyse*

**15 ECTS**

**Activity code: HFMB10121E**

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of</p> <ul style="list-style-type: none"> <li>• Danish and international TV fiction, starting with the emergence of "quality TV" in the 1990s, with a focus on key genre developments, serial narrative forms and aesthetic breakthroughs</li> <li>• key theories and analytical frameworks of understanding for fiction both on traditional television and across platforms</li> <li>• changing forms of production, distribution and expression in a digital and cross-media landscape.</li> </ul> <p>Skills to</p> <ul style="list-style-type: none"> <li>• analyse TV series, webisodes and cross-media fiction on the basis of a selected theoretical distinction</li> <li>• characterise and interpret different types of fiction with an understanding of the circumstances of their development, production and distribution</li> <li>• analyse genres, narrative forms and aesthetics, both across and in the interaction between different media platforms.</li> </ul> <p>Competencies to</p> <ul style="list-style-type: none"> <li>• apply theories and concepts in a specific and delineated analysis of TV series, webisodes and cross-media fiction</li> <li>• evaluate the strengths and weaknesses of different fiction theories and analytical methods in relation to specific problems</li> <li>• communicate theoretical-analytical problems and insights regarding fiction, both orally and in writing.</li> </ul>
<p><b>Syllabus</b></p>	<p>The syllabus consists of 700 standard pages of course literature set by the lecturer and 300-500 standard pages chosen by the students and relevant to the topic chosen by them for the exam. The students' syllabuses do not have to be approved in advance by the lecturer.</p> <p>For make-up exams/resits, students must e-mail their syllabus (which is the same as for the regular exam) to the lecturer no later than the day that the deadline for registering for resits expires. The lecturer formulates two questions based on the syllabus for the set assignment, one of which the students must answer.</p>
<p><b>Teaching and working methods</b></p>	<p>Class teaching with discussion, presentations and group work.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Take-home assignment on optional subject following approval of active class participation. Active class participation consists of:</p> <ul style="list-style-type: none"> <li>• 2 approved short presentations (oral or written) connected to the classes. The lecturer specifies the scope of the presentations.</li> </ul> <p><b>Scope:</b> 11-15 standard pages. <b>Assessment:</b> Internal exam with a single examiner, the 7-point grading scale. Active class participation must be approved by the lecturer. <b>Regulations for group exams:</b> The take-home assignment can be written individually or as a group (max. 3 students), but the exam is assessed separately. If several students work together on an assignment, their individual contributions must constitute distinct units that can be identified and assessed separately. The joint part must not exceed 25% of the total. The scope of take-home assignments for group exams is: 16-22 standard pages (2 students) or 22-30 standard pages (3 students). <b>Exam language(s):</b> Danish or English. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p> <hr/> <p><b>Exam when active class participation is not approved:</b> <b>Form of exam:</b> Take-home assignment on set subject. Scope: 21-25 standard pages. Students have 14 days to submit their papers. <b>Assessment:</b> Internal exam with a single examiner, the 7-point grading scale. <b>Regulations for group exams:</b> This exam can only be taken individually. <b>Exam language(s):</b> Danish or English. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Same as exam when active class participation is not approved.</p>
<p><b>Special provisions</b></p>	<p>If a presentation is not approved, the student is given 7 days to rework it. If the reworked version is also rejected, the presentation is considered "not approved".</p> <p>Approved active class participation remains valid for the following 2 exam periods.</p>

## Cultural Journalism and Cultural Critique in the Digital Media Landscape

*Kulturjournalistik og kulturkritik i det digitale medielandskab*

**15 ECTS**

**Activity code: HFMB10131E**

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• the relevance and applicability of different theories and methodologies, with a view towards analysing the societal importance of cultural journalism and criticism in relation to digital media culture</li> <li>• the recent historical development of cultural journalism and criticism, in the light of social-cultural and media-technology conditions</li> <li>• the importance of media systems for the opportunities for cultural journalism and criticism.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• use key theories and methods to analyse different genres and formats in cultural journalism and criticism</li> <li>• describe and analyse the recent history, expression, function and significance of cultural journalism and criticism in a digital media landscape</li> <li>• shed light on cultural journalism and criticism in various national and international contexts.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• identify, formulate and scientifically analyse relevant problems within cultural journalism and criticism</li> <li>• assess the ongoing changes to cultural journalism and criticism in a social and cultural perspective</li> <li>• communicate theoretical-analytical problems and insights regarding cultural journalism and criticism, both orally and in writing.</li> </ul>
<p><b>Syllabus</b></p>	<p>The syllabus consists of 700 standard pages of course literature set by the lecturer and 300-500 standard pages chosen by the students and relevant to the topic chosen by them for the exam. The students' syllabuses do not have to be approved in advance by the lecturer.</p> <p>For make-up exams/resits, students must e-mail their syllabus (which is the same as for the regular exam) to the lecturer no later than the day that the deadline for registering for resits expires. The lecturer formulates two questions based on the syllabus for the set assignment, one of which the students must answer.</p>
<p><b>Teaching and working methods</b></p>	<p>Class teaching with discussion, presentations and group work.</p>

<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Take-home assignment, optional subject, following approval of active class participation. Active class participation consists of:</p> <ul style="list-style-type: none"> <li>• 2 approved short presentations (oral or written) connected to the classes. The lecturer specifies the scope of the presentations.</li> </ul> <p><b>Scope:</b> 11-15 standard pages. <b>Assessment:</b> Internal exam with a single examiner, the 7-point grading scale. Active class participation must be approved by the lecturer. <b>Regulations for group exams:</b> The take-home assignment can be written individually or as a group (max. 3 students), but the exam is assessed separately. If several students work together on an assignment, their individual contributions must constitute distinct units that can be identified and assessed separately. The joint part must not exceed 25% of the total. The scope of take-home assignments for group exams is: 16-22 standard pages (2 students) or 22-30 standard pages (3 students). <b>Exam language(s):</b> Danish or English. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p> <hr/> <p><b>Exam when active class participation is not approved:</b> <b>Form of exam:</b> Take-home assignment on set subject. Scope: 21-25 standard pages. Students have 14 days to submit their papers. <b>Assessment:</b> Internal exam with a single examiner, the 7-point grading scale. <b>Regulations for group exams:</b> This exam can only be taken individually. <b>Exam language(s):</b> Danish or English. <b>Permitted exam aids:</b> All. <b>Make-up exam/resit:</b> Same as exam when active class participation is not approved.</p>
<p><b>Special provisions</b></p>	<p>The presentations may be theoretical or analyse aspects of cultural journalism and/or cultural criticism. If a presentation is not approved, the student is given 7 days to rework it. If the reworked version is also rejected, the presentation is considered "not approved".</p> <p>Approved active class participation remains valid for the following 2 exam periods.</p>



## Academic Internship

Projektorienteret forløb

30 ECTS

Activity code: HFMB10141E

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• work in an organisation or a company</li> <li>• internal and external factors affecting an organisation</li> <li>• a company or organisation's strategic work</li> <li>• applying academic qualifications in a practical organisational context</li> <li>• their own academic resources in a work context</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• apply academic theories and methods to specific minor assignments</li> <li>• apply academic theories and analytical methods to specific work-places, organisations and work processes.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• reflect on specific working conditions in the workplace, including their own role and duties</li> <li>• reflect on their own career opportunities and perspectives in relation to their choice of master's programmes</li> <li>• complete minor academic assignments in their field of study.</li> </ul>
<p><b>Syllabus</b></p>	<p>Students submit a syllabus of 400 standard pages of theoretical/analytical literature of relevance to the internship. Half of the literature listed must be academic literature in film and media studies, the other half must be relevant literature on organisational theory. The syllabus may include literature that has been listed for the exam in other subject elements on the programme. The syllabus must be approved in advance by the examiner.</p>
<p><b>Teaching and working methods</b></p>	<p>Seminar and individual supervision in connection with the preparation of a portfolio. Presence at the workplace for a total of 375-400 hours.</p>
<p><b>Exam provisions</b></p>	<p><b>Form of exam:</b> Portfolio.  <b>Scope:</b> 11-15 standard pages.  <b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.  <b>Regulations for group exams:</b> This exam can only be taken individually.  <b>Exam language(s):</b> Danish or English.  <b>Permitted exam aids:</b> All.  <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>

<p><b>Special provisions</b></p>	<p>The portfolio consists of 4 set assignments:</p> <ul style="list-style-type: none"> <li>• Presentation of the internship site/organisation (1-2 standard pages)</li> <li>• Organisational analysis of the company (3-4 standard pages)</li> <li>• Interview with the nearest superior/manager about the company's strategy (3-4 standard pages) and</li> <li>• reflection on practical academic skills in practice (4-5 standard pages)</li> </ul> <p>Feedback will be given on assignments submitted before the deadline specified by the lecturer during the semester. The feedback may consist of individual and/or collective feedback from the lecturer. The portfolio is evaluated at the exam as a single written submission.</p> <p>The students and workplaces sign written agreements in advance of academic internships. Before the internship starts, this agreement must be approved by the board of studies or a person authorised by the board of studies. The agreement must specify that the workplace and the student intend to live up to the provisions relating to length of the internship, the type of work and supervision. The student's work assignments must be relevant to the subject in Film and Media Studies</p>
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### Academic Internship – Extended

*Projektorienteret forløb – udvidet*

**30 ECTS**

**Activity code: HFMB10151E**

<p><b>Academic targets</b></p>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• work in an organisation or a company</li> <li>• internal and external factors affecting an organisation</li> <li>• a company or organisation's strategic work</li> <li>• applying academic qualifications in a practical organisational context</li> <li>• their own academic resources in a work context.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• apply academic theories and methods to specific assignments</li> <li>• apply academic theories and analytical methods to specific workplaces, organisations and work processes</li> <li>• apply organisational theory in order to shed light on specific workplaces and work processes.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• reflect on specific working conditions in the workplace, including their own role and duties</li> <li>• reflect on their own career opportunities and perspectives in relation to their choice of master's programmes</li> <li>• complete major academic assignments in their field of study.</li> </ul>
<p><b>Syllabus</b></p>	<p>Students submit a syllabus of 600 standard pages of theoretical/analytical literature of relevance to the internship. Half of the literature listed must be academic literature in film and media studies, the other half must be relevant literature on organisational theory. The syllabus may include literature that has been listed for the exam in other subject elements on the programme. The syllabus must be approved in advance by the examiner.</p>

<b>Teaching and working methods</b>	Seminar and individual supervision in connection with the preparation of a portfolio. Presence at the workplace for a total of 600-650 hours.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Portfolio.</p> <p><b>Scope:</b> 21-25 standard pages.</p> <p><b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.</p> <p><b>Regulations for group exams:</b> This exam can only be taken individually.</p> <p><b>Exam language(s):</b> Danish or English.</p> <p><b>Permitted exam aids:</b> All.</p> <p><b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>
<b>Special provisions</b>	<p>The portfolio consists of 4 set assignments:</p> <ul style="list-style-type: none"> <li>• Presentation of the internship site/organisation (2-3 standard pages)</li> <li>• Organisational analysis of the company (3-4 standard pages)</li> <li>• Interview with the nearest superior/manager about the company's strategy (5-6 standard pages) and</li> <li>• reflection on practical academic skills in practice (11-12 standard pages).</li> </ul> <p>Feedback will be given on assignments submitted before the deadline specified by the lecturer during the semester. The feedback may consist of individual and/or collective feedback from the lecturer. The portfolio is evaluated at the exam as a single written submission.</p> <p>The students and workplaces sign written agreements in advance of academic internships. Before the internship starts, this agreement must be approved by the board of studies or a person authorised by the board of studies. The agreement must specify that the workplace and the student intend to live up to the provisions relating to length of the internship, the type of work and supervision. The student's work assignments must be relevant to the subject in Film and Media Studies</p>

### Optional Subject A

Valgfrít emne A

15 ECTS

Activity code: HFMB10161E

<b>Academic targets</b>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• film and media studies theories, methods and problems.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• applying relevant theories and methods to a film and/or media studies topic.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• identify, structure and scientifically analyse relevant media studies problems.</li> </ul>
<b>Syllabus</b>	The syllabus consists of 700 standard pages of course literature set by the lecturer and 300-500 standard pages chosen by the students and relevant to the topic chosen by them for the exam. The students' syllabuses do not have to be approved in advance by the lecturer.

<b>Teaching and working methods</b>	Students should refer to the course description for the subject element concerned.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Take-home assignment on optional subject.</p> <p><b>Scope:</b> 11-15 standard pages.</p> <p><b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.</p> <p><b>Regulations for group exams:</b> The exam can be taken individually or as a group (max. 3 students) with individual assessment. If several students work together on an assignment, their individual contributions must constitute distinct units that can be identified and assessed separately. The joint part must not exceed 25% of the total.</p> <p>The scope of take-home assignments for group exams is: 16-22 standard pages (2 students) or 22-30 standard pages (3 students).</p> <p><b>Exam language(s):</b> Danish or English.</p> <p><b>Permitted exam aids:</b> All.</p> <p><b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>

## Optional Subject B

Valgfrit emne B

15 ECTS

Activity code: HFMB10171E

<b>Academic targets</b>	<p>At the examination, the student is able to demonstrate:</p> <p>Knowledge and understanding of:</p> <ul style="list-style-type: none"> <li>• film and media studies theories, methods and problems.</li> </ul> <p>Skills to:</p> <ul style="list-style-type: none"> <li>• applying relevant theories and methods to a film and/or media studies topic.</li> </ul> <p>Competencies to:</p> <ul style="list-style-type: none"> <li>• identify, structure and scientifically analyse relevant media studies problems.</li> </ul>
<b>Syllabus</b>	The syllabus consists of 700 standard pages of course literature set by the lecturer and 300-500 standard pages chosen by the students and relevant to the topic chosen by them for the exam. The students' syllabuses do not have to be approved in advance by the lecturer.
<b>Teaching and working methods</b>	Students should refer to the course description for the subject element concerned.
<b>Exam provisions</b>	<p><b>Form of exam:</b> Oral exam, optional subject, with materials</p> <p><b>Scope:</b> 30 minutes, including assessment. No preparation time is allowed. The material must be 11-15 standard pages.</p> <p><b>Assessment:</b> Internal exam with multiple examiners, the 7-point grading scale. The material is weighted 25% in the assessment.</p> <p><b>Regulations for group exams:</b> The exam may only be taken individually, but the material may be prepared in groups (max. 5 students). The scope of the material is independent of whether it is prepared individually or in groups.</p> <p><b>Exam language(s):</b> Danish or English</p> <p><b>Permitted exam aids:</b> All.</p> <p><b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>

## **Part 5. Exemptions, date of commencement and approval**

### **Section 10. Exemptions**

Under special circumstances, the study board may grant exemptions from rules contained in the curriculum that have been set by the study board.

### **Section 11. Commencement**

This curriculum comes into force on 1 September 2019 and applies to students whose bachelor's elective study on Film and Media Studies commences on or after 1 September 2019.

### **Section 12. Approval**

This curriculum was approved by the Study Board for Department of Media, Cognition and Communication on 24 October 2018.

This curriculum was approved by the Dean of the Faculty of Humanities on 29 November 2018.

The curriculum was adjusted by the Faculty of Humanities on 27 April 2020.

The adjusted curriculum is approved by the Study Board for Department of Communication on 21 June 2021.

The curriculum is adjusted by the Faculty of Humanities on 22 June 2021.

The adjusted curriculum is approved by the Study Board for Department of Communication on 17 May 2022.

The curriculum is adjusted by the Faculty of Humanities on 1 June 2022.