

FACULTY OF HUMANITIES

UNIVERSITY OF COPENHAGEN



Programme curriculum  
**The master's elective study in  
Cognition and Communication**

2019

**Adjusted 2019 and 2021**

**Faculty of Humanities  
University of Copenhagen**

**Entry into force: 1 September 2021**

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This programme curriculum is supplemented by the faculty's *Shared curriculum for study programmes at the Faculty of Humanities*. Students enrolled under this curriculum are therefore subject to the guidelines and rules described in both the shared curriculum and the programme curriculum.

## **Part 1. Legal basis**

### **Section 1. Legal basis**

This curriculum has been drawn up under the authority endowed by:

- Ministerial Order no. 1328 of 15 November 2016 on Bachelor's and Master's (Candidatus) Programmes at Universities (*Uddannelsesbekendtgørelsen*)
- Ministerial Order no. 1062 of 30 June 2016 on University Examinations and Grading (*Eksamensbekendtgørelsen*)
- Ministerial Order no. 114 of 3 February 2015 on the Grading Scale and Other Forms of Assessment of Study Programmes under the Ministry of Higher Education and Science (*Karakterbekendtgørelsen*).

## **Part 2. Prescribed period of study and affiliation**

### **Section 2. Prescribed period of study**

The master's elective study in Cognition and Communication is part of a two-year master's programme equating to 120 ECTS, which includes elective studies equating to 30 ECTS, as well as a major subject of at least 90 ECTS.

### **Section 3. Affiliation**

The master's elective study in Cognition and Communication falls under the auspices of the Study Board for Department for Media, Cognition and Communication and the body of external examiners for Film, Media and Communication.

## **Part 3. Technical requirements pertaining to study**

### **Section 4. Reading texts in foreign languages**

All literature shall be offered in English. Supplementary literature in French and German can be offered, but as often as possible only when an English translation exists.

### **Section 5. Definition of a standard page**

A standard page is defined in section 7 of the shared curriculum for study programmes at the Faculty of Humanities.

### **Section 6. Syllabus**

The syllabus provisions are presented in the individual subject elements.

## Part 4. Subject elements

### Section 7. Stand-alone master's elective studies

In the table below, you can see the semesters in which the individual subject elements are offered.  
(2) Students with main subject in Cognition and Communication can only take the electives *Academic Internship* (HCKK13021E) and *Academic Internship - Extended* (HCKK13031E).

| Subject elements   | Semester           |
|--|--------------------|
| Introduction to Cognitive Science and Experimental Methods (15 ECTS) | Fall               |
| Communication Theory and Research Design (15 ECTS)                   | Fall               |
| Academic Internship (15 ECTS)  | Fall and/or Spring |
| Academic Internship - Extended (30 ECTS)                             | Fall and/or Spring |

### Section 8. Subject elements

#### Introduction to Cognitive Science and Experimental Methods

15 ECTS

Activity code: HCKK13001E

**Academic targets, Syllabus and Exam provisions:** See the Programme curriculum for the Master's Programme in Cognition and Communication 2019.

#### Communication Theory and Research Design

15 ECTS

Activity code: HCKK13011E

**Academic targets, Syllabus and Exam provisions:** See the Programme curriculum for the Master's Programme in Cognition and Communication 2019.

**Academic Internship**  
**15 ECTS**  
**Activity code: HCKK13021E**

|                                      |   |
|--------------------------------------|---|
| <b>Academic targets</b>              | <p>At the examination, the student can demonstrate:</p> <p>Knowledge of:</p> <ul style="list-style-type: none"> <li>• the work in an organisation or company</li> <li>• internal and external factors affecting an organisation</li> <li>• an organisation's strategic work</li> <li>• applying academic qualifications in a practical organisational context</li> <li>• academic resources in a work context.</li> </ul> <p>Skills in:</p> <ul style="list-style-type: none"> <li>• apply academic theories and methodologies to specific minor tasks</li> <li>• apply relevant academic theories and methods of analysis to focus on specific workplaces, organisations and work processes.</li> </ul> <p>Competencies in:</p> <ul style="list-style-type: none"> <li>• reflect on specific working conditions in the workplace, including their own role and tasks</li> <li>• reflect on their own career opportunities and perspectives in relation to choice of topic for their Master's thesis and academic specialisation</li> <li>• carry out minor academic work tasks relating to their own study field.</li> </ul> |
| <b>Syllabus</b>                      | <p>The syllabus covers 600 standard pages of theoretical/analytical literature of relevance to the internship. Half of the specified literature must be academic literature within Cognition and Communication, the other half must be relevant literature within Organizational Theory. The syllabus can include literature that has been given for exams in other subject elements. The syllabus must be approved by the internal examiner.</p>   |
| <b>Types of teaching and working</b> | <p>Seminar and individual supervision in connection with the preparation of a portfolio. Presence at the workplace for a total of 375-400 hours.</p>  |
| <b>Exam provisions</b>               | <p><b>Form of exam:</b> Portfolio.<br/> <b>Extent:</b> 11–15 standard pages.<br/> <b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.<br/> <b>Regulations for group exams:</b> This exam can only be sat individually.<br/> <b>Exam language(s):</b> Danish or English.<br/> <b>Materials permitted:</b> All.<br/> <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>   |

|                                  |   |
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| <p><b>Special provisions</b></p> | <p>The portfolio consists of four set assignments:</p> <ul style="list-style-type: none"> <li>• Presentation of the internship site/organisation (1-2 standard pages).</li> <li>• Organisational and strategic analysis of the organisation (3-4 standard pages).</li> <li>• Analysis of development opportunities within the organisation (3-4 standard pages).</li> <li>• Reflections on academic skills in practice and in light of the student's own career plans (4-5 standard pages).</li> </ul> <p>Feedback will be given on assignments submitted before the deadline specified by the lecturer during the semester. The feedback may consist of individual and/or collective feedback from the lecturer. The portfolio is evaluated at the exam as a single written submission.</p> <p>In advance of the academic internship, a written agreement is signed by the student and the workplace. Before the academic internship commences, this agreement must be approved by the board of studies or a person authorised by the board of studies. The agreement must specify that the workplace and the student intend to live up to the provisions relating to length of the internship, the type of work and supervision. The work tasks must have relevance to the subject area of cognition and communication.</p> |
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**Academic Internship – Extended**  
**30 ECTS**  
**Activity code: HCCK13031E**

|                                |  |
|--------------------------------|--|
| <p><b>Academic targets</b></p> | <p>At the examination, the student can demonstrate:</p> <p>Knowledge of:</p> <ul style="list-style-type: none"> <li>• the work in an organisation or company</li> <li>• internal and external factors affecting an organisation</li> <li>• an organisation's strategic work</li> <li>• applying academic qualifications in a practical organisational context</li> <li>• academic resources in a work context.</li> </ul> <p>Skills in:</p> <ul style="list-style-type: none"> <li>• apply academic theories and methodologies to specific minor tasks</li> <li>• apply relevant academic theories and methods of analysis to focus on specific workplaces, organisations and work processes.</li> <li>• apply organisational theory to illustrate specific workplaces and work processes.</li> </ul> <p>Competencies in:</p> <ul style="list-style-type: none"> <li>• reflect on specific working conditions in the workplace, including their own role and tasks</li> <li>• reflect on their own career opportunities and perspectives in relation to choice of topic for their Master's thesis and academic specialisation</li> <li>• complete major academic tasks relating to their study field.</li> </ul> |
|--------------------------------|--|

|                                      |  |
|--------------------------------------|--|
| <b>Syllabus</b>                      | The syllabus covers 800 standard pages of theoretical/analytical literature of relevance to the internship. Half of the specified literature must be academic literature within Cognition and Communication, the other half must be relevant literature within Organizational Theory. The syllabus can include literature that has been given for exams in other subject elements. The syllabus must be approved by the internal examiner.   |
| <b>Types of teaching and working</b> | Seminar and individual supervision in connection with the preparation of a portfolio. Presence at the workplace for a total of 600-650 hours.  |
| <b>Exam provisions</b>               | <p><b>Form of exam:</b> Portfolio.<br/> <b>Extent:</b> 21-25 standard pages.<br/> <b>Assessment:</b> Internal exam with one examiner, the 7-point grading scale.<br/> <b>Regulations for group exams:</b> This exam can only be sat individually.<br/> <b>Exam language(s):</b> Danish or English.<br/> <b>Materials permitted:</b> All.<br/> <b>Make-up exam/resit:</b> Conducted in the same manner as the original exam.</p>  |
| <b>Special provisions</b>            | <p>The portfolio consists of five set assignments:</p> <ul style="list-style-type: none"> <li>• Presentation of the internship site/organisation (1-2 standard pages)</li> <li>• Organisational and strategic analysis of the organisation (3-4 standard pages)</li> <li>• Analysis of development opportunities within the organisation (3-4 standard pages)</li> <li>• Presentation and analysis of academic product carried out at the internship site (4-5 standard pages)</li> <li>• Reflections on academic skills in practice and in light of the student's own career plans (10-11 standard pages)</li> </ul> <p>Feedback will be given on assignments submitted before the deadline specified by the lecturer during the semester. The feedback may consist of individual and/or collective feedback from the lecturer. The portfolio is evaluated at the exam as a single written submission.</p> <p>In advance of the academic internship, a written agreement is signed by the student and the workplace. Before the academic internship commences, this agreement must be approved by the board of studies or a person authorised by the board of studies. The agreement must specify that the workplace and the student intend to live up to the provisions relating to length of the internship, the type of work and supervision. The work tasks must have relevance to the subject area of cognition and communication.</p> |

## Part 5. Exemptions, date of commencement and approval

### Section 9. Exemptions

Under special circumstances, the study board may grant exemptions from rules contained in the curriculum that have been set by the study board.

## **Section 10. Commencement**

This curriculum comes into force on 1 September 2019 and applies to students whose master's elective study on Cognition and Communication commences on or after 1 September 2019.

## **Section 11. Approval**

This curriculum was approved by the Study Board for Department of Media, Cognition and Communication on 14 November 2018.

This curriculum was approved by the Dean of the Faculty of Humanities on 4 December 2018.

This curriculum was adjusted by the Faculty of Humanities on 21 August 2019.

The adjusted curriculum was approved by the Study Board for Department of Communication on 11 august 2021.

The adjusted curriculum was approved by the Dean of the Faculty of Humanities on 12 august 2021.